



**Bharat
Cares**
by SMEC Trust



Delivering Good in a "BETTER" Way



ANNUAL REPORT

2025-26

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Message from Our Managing Trustee

“Evolving with Purpose. Impacting with Intent.”

At BharatCares, we have always believed that meaningful change does not come from isolated efforts—it comes from building systems that make impact scalable, accessible, and sustainable. The year 2025–2026 has been a strong reflection of this belief in action.

As we look back, what stands out is not just the scale of what we have achieved, but the way we have approached it. This year, we focused on simplifying complex social challenges through structured solutions—leveraging technology, strengthening partnerships, and ensuring that every intervention we design can be replicated and sustained over time.

Our work across education, healthcare, skilling, and community development continues to evolve with one clear intent: to create models that work on the ground and can be scaled with efficiency. A key driver of our journey this year has been collaboration.

By bringing together corporates, government bodies, implementation partners, and communities, we have been able to create ecosystems that are not only impactful but also resilient. These partnerships have allowed us to move faster, reach deeper, and deliver outcomes that truly matter.

The key focus of 2026 will be to accelerate scale through technology-enabled solutions and strategic collaborations that deliver measurable outcomes.

While we take pride in the milestones we have achieved, we remain conscious of the responsibility ahead. The challenges we aim to address are dynamic and complex, and they require continuous innovation and commitment. At BharatCares, we are prepared to meet these challenges with clarity, agility, and purpose.

This Annual Report is a reflection of that journey—of ideas turned into action, partnerships turned into progress, and intent translated into impact. I extend my sincere gratitude to our partners, supporters, and teams who have been instrumental in making this possible.

As we move forward, our direction is clear—to continue building solutions that scale, systems that sustain, and impact that lasts.

Warm regards,
Bhomik Shah,
Managing Trustee,
BharatCares



Bhomik Shah

Managing Trustee, BharatCares

At BharatCares, we remain committed to building a more inclusive, sustainable, and transformative future for communities across India. Our work spans seven key thematic areas—health, education, environment, infrastructure, road safety, entrepreneurship, and employability—ensuring that development reaches the last mile. Every initiative we undertake is grounded in the belief that meaningful change happens when communities are empowered and supported through collaboration, innovation, and compassion. This year's efforts reflect not only our growing presence across 24 states and over 140 districts, but also the trust and strength of our partnerships with like-minded organisations, institutions, and individuals. Together, we continue to create scalable impact that uplifts lives and strengthens the social fabric of the nation.

BharatCares is proud to be recognised as one of the Top 50 Social Impact Organisations in India. Operating under the SMEC Trust, a group entity of CSRBOX, BharatCares was specifically founded to deliver impactful programmes that drive real change. Our approach is centered on innovation, technology, and scalability, with the goal of addressing some of society's most pressing challenges in a comprehensive way

We remain committed to enable
inclusive, sustainable and transformative
development

Our Vision:

To empower communities through transformative solutions, we aspire to deepen and scale impact while driving positive change both on-ground and at systemic levels.

Our Thematic Areas



Environment



Employability



Rural
Infrastructure



Road Safety
Awareness



Education



Healthcare



Entrepreneurship



Future Skilling

The Road Ahead

As we step into 2026-27, our focus remains clear—to create scalable solutions that deliver sustainable impact.

We will continue to strengthen communities through innovation, technology, and meaningful partnerships, while expanding our reach across key development sectors.

Our priority is to build models that are not only impactful today but sustainable for the future.

By deepening collaboration with governments, corporates, institutions, and communities, we aim to accelerate inclusive growth and create measurable outcomes at scale.

The challenges ahead are complex, but so is our resolve.

With every intervention, we remain committed to building stronger systems, empowering communities, and creating opportunities that transform lives.

Together, we will continue building solutions that scale, systems that sustain, and impact that lasts.

Our Collaborative Partners:



Not statistics. Beginnings.

5+M
Lives Reached Across India

4.58+M Students Reached

15+L
Patients & Community
Members Supported

12,032
Schools Covered

100+
Villages Covered

1L+
Learners Skilled

9+L
Road Safety Beneficiaries

3,075+ Acres
Plantation Coverage

2.59+L
Adolescents Impacted



Mr. Rakesh Kumar Singh
Lead - CSR, Signify India



Impressed by BharatCares' extensive reach, we collaborated on three successful projects focused on rural development and health infrastructure improvement. Their smooth process, energetic team, and professionalism made the partnership seamless. Despite challenges in the remote region of Tawang, BharatCares delivered outstanding results, further solidifying our trust in their capabilities.



Ms. Ankita Chauhan
Assistant General Manager, L&T



Having visited numerous libraries over the years, I can confidently say that the initiatives and content offered by BharatCares through Project Pustakpushp is truly exceptional. The creative and innovative activities integrated into Pustakpushp are unlike anything I have seen elsewhere. I am thoroughly impressed by the dedication and effort put forth to cultivate a stimulating environment for learning. Without a doubt, Project Pustakpushp will greatly enhance reading habits among children and foster a lifelong love for literature.



Anushka Bonia
CSR Lead, Johnson Matthey



Thanks to BharatCares for powering our environmental sustainability CSR initiatives in Bawal, Rewari a critically water depleted and rapidly industrializing region. BharatCares transparent processes, rapid service delivery, professional execution and prompt reporting have enabled us to extend our sustainable technology solutions beyond just business, directly benefiting government schools and rural communities with "Green Schools" and "Aqua Revive project" respectively. 360° transformation of the implementation site, keeping delighted every stakeholder well before project handover is something which I appreciate most for BharatCares.



Ravi Arora
Head of Marketing and CSR
Sandvik Mining and Rock Technology India Pvt. Ltd.



What truly stands out is their ability to bring all stakeholders together and ensure timely, effective execution. Whether it's engaging with government authorities or working closely at the grassroots level, their team has demonstrated exceptional capability and commitment across all our initiatives. From the Eco Village project in Patancheru to the healthcare infrastructure and village development programs in Pune, their efforts have been both impactful and inspiring. Most importantly, they have shown a rare ability to translate plans into meaningful on-ground action - often going above and beyond expectations.



Key Initiatives

1. Solar Solution
2. Project Kanchan
3. Jal Shakti Phase 2
4. Agro-Forestry & Social Forestry
5. Waterbody Rejuvenation
(Lake body)
6. Watershed Development
(Check Dam)
7. Eco-Village
(Palasandra, Sonnenahalli, Noida, Mulshi
Telangana)
8. Green Powered Schools

Environment

2025-26

Project Kanchan

Environment

The Context

Project Kanchan promotes aerobic bio-composting, converting organic waste from urban markets into nutrient-rich organic compost that enhances soil health and fertility. At the heart of this initiative are Women Self-Help Groups (SHGs), who manage the composting sites with ownership and pride, turning waste management into an economic and environmental opportunity. By combining women's empowerment with sustainable waste solutions, Project Kanchan is the first-of-its-kind programme that fosters circular economy practices, improves livelihoods, and creates healthier, more resilient communities — nurturing both the land and the hands that care for it.

How We Enable Growth

- ✓ Women-Led Waste Management Operations
- ✓ Aerobic Bio-Composting Training
- ✓ Promotion of Circular Economy Practices
- ✓ Improved resilience to climate change

Before		After
Organic waste dumping	→	Nutrient-rich compost production
Waste as a problem	→	Waste as a resource (circular economy)
Limited livelihood for women	→	Women-led income opportunities
Traditional waste practices	→	Scientific bio-composting methods
Low community resilience	→	Climate-resilient, sustainable communities

Strategic Collaboration



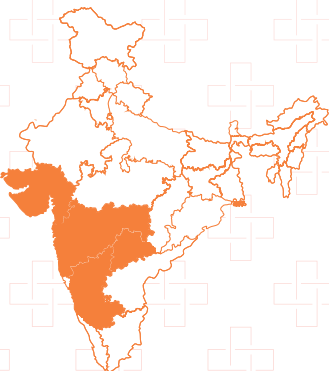
This initiative is implemented in **collaboration with SBICAPS, Amadeus, Sandvik , HDBFS , PNBHF UBL**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

Sustainable Livelihood through Biocomposting – Vadodara

Under the Kanchan Project in Vadodara, the Laxmi Progressive SHG, led by Kalaben Yadav, has successfully implemented a CSR-supported biocomposting initiative. The group collects organic waste from nearby market yards and processes it using scientific methods to produce high-quality compost. The initiative has enabled effective waste management while generating a sustainable source of income for SHG members. The compost is marketed across local markets, households, temples, and gardens. The group also collaborates with the Vadodara Municipal Corporation and the Urban Community Development Department to expand outreach through organized sales platforms. This intervention demonstrates a scalable “waste to livelihood” model, promoting environmental sustainability, women’s empowerment, and self-reliance. Overall, his journey reflects how experiential learning initiatives like STEM on Wheels can transform students’ interest and engagement in STEM education.

Location



- Maharashtra
- Karnataka
- Telangana
- Uttar Pradesh
- Gujarat

The Shift We Create



17.5 M
Revenue Generated
Annually

1040+kgs
Waste Processed Annually

104+Kgs
Reduction in Carbon
Emissions
348+Kgs
Compost Generated



26 SHGs
Created



10
Sites
87
Composting Units



Jal Shakti Phase 2

Environment

The Context

BharatCares' Centre of Excellence (CoE) is a future-ready agricultural hub designed to equip farmers with sustainable, data-driven practices powered by renewable energy. With an Automatic Weather Station and Soil Testing Lab providing real-time climate and soil insights, the CoE showcases diverse, high-impact farming models including Agroforestry, Horticulture, Regenerative, SRI, Low-Tunnel, and Mulching — to boost productivity while restoring soil health. The intervention integrates bio-composting units, sprinkler and drip irrigation demos, and a climate-proof livestock shed, promoting water-efficient, climate-resilient techniques for year-round agricultural stability. Additionally, this is accompanied by a Farmer Training Room established for continuous skill development, transforming the CoE into a dynamic knowledge hub that empowers farmers to build climate-resilient, food-secure, and sustainable rural communities.

How We Enable Growth

- ✓ Sustainable Farming Models for Future Growth
- ✓ Empowering Farmers with Next-Gen Skills
- ✓ Community and Women Empowerment

Strategic Collaboration

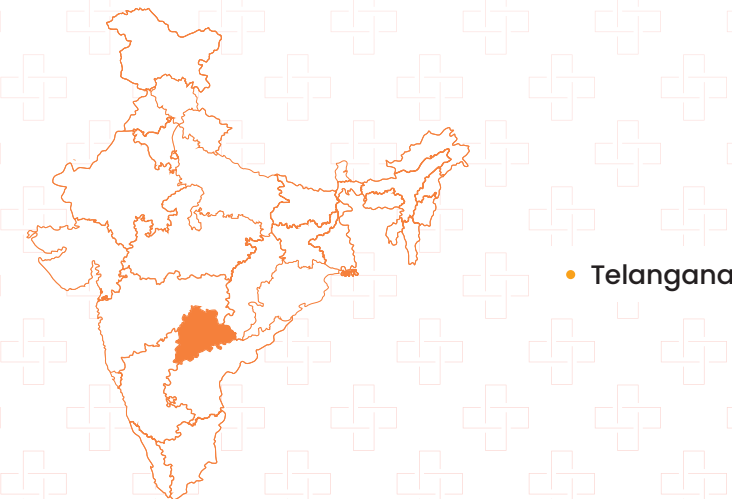


This initiative is implemented in **collaboration with Diageo, PNBHF, Amadeus**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

Mr. P. Gnaneshwar Reddy, a farmer from Kothlapur village, sought to improve productivity while reducing rising cultivation costs caused by heavy use of chemical inputs. Through the Jal Shakti project, he adopted sustainable practices after soil testing and training in scientific crop management. With guidance, he began using natural inputs like Jeevamrutham and Neemastram, improving soil health and enabling eco-friendly pest control. Despite initial challenges, he achieved reduced input costs, better crop performance, and higher net income. Today, he practices organic farming and inspires others, showcasing the impact of sustainable agriculture on livelihoods and the environment.

Location



• Telangana

The Shift We Create



10+MT
Reduction in Carbon Emission

16 MLtrs
Water Positivity

3075+
Acres in Plantation



3110
Farmers' lives impacted



5
sites



Agro-Forestry & Social Forestry

Environment

The Context

BharatCares' Agro-Forestry & Social Forestry initiative integrates climate-smart tree-based systems with agricultural practices to regenerate ecosystems and strengthen livelihoods. As per geographical contexts, the intervention blends drought-resistant crops with multi-purpose trees, enhancing soil fertility, improving water retention, and reviving biodiversity further transforming degraded land into productive, resilient landscapes. Beyond boosting farm yields, the intervention creates diverse income streams through timber, fruits, and fodder, while contributing to carbon sequestration as per the geographical curation of the intervention. Our forestry initiatives aim to foster community ownership, ensuring local farmers are equipped with sustainable techniques that enhance food security, economic stability, and natural resource longevity, building climate-resilient agro-ecosystems for future generations.

How We Enable Growth

- ✓ Capacity Building for Farmers
- ✓ Enhanced Agricultural Productivity
- ✓ Soil Health Improvement
- ✓ Ecosystem Restoration

Strategic Collaboration

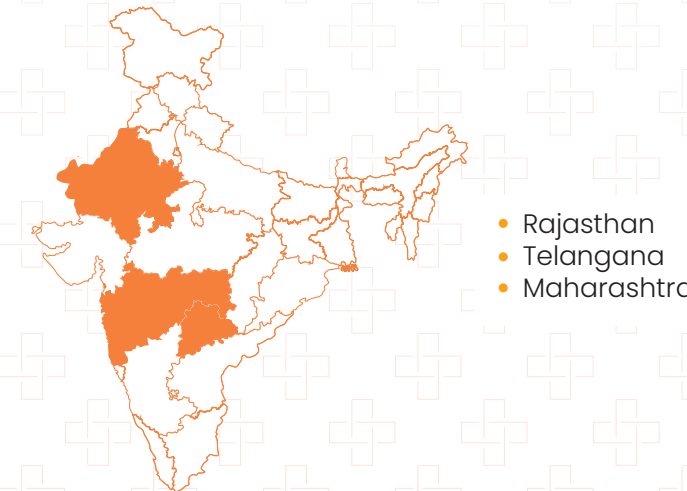


This initiative is implemented in **collaboration with Diageo, UBL** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

Under the UBL – BharatCares Jal Shakti Project in Sangareddy district, a Social Agroforestry initiative transformed unused wastelands into green, productive spaces by promoting tree plantation alongside farming practices. Farmers and Gram Panchayats planted 1,330 saplings, including fruit-bearing and multipurpose trees such as Mango, Guava, Jamun, and Neem, with technical support on sustainable farming and water-efficient irrigation methods. The initiative improved soil fertility, enhanced moisture retention, and reduced dependency on chemical inputs, leading to better crop productivity and climate resilience. Farmers also gained additional livelihood opportunities through timber, fruits, and fodder, strengthening their long-term income security. Beyond economic benefits, the project contributed significantly to increasing green cover and carbon sequestration, supporting environmental sustainability and ecological balance in the region.

Location



- Rajasthan
- Telangana
- Maharashtra

The Shift We Create



7+
acres under cultivation

25.46T +
Carbon Sequestration

3000
saplings planted

3
Sites

The Green Powered Schools

Environment

The Context

Schools across industrial, semi-urban, and rural regions often face inconsistent power supply, rising electricity costs, and limited water resources, directly affecting the quality of education. These challenges restrict the use of digital learning tools, strain school budgets, and reduce opportunities for students to engage in modern, technology-enabled classrooms.

Across project locations, this impacted over 3,200 students, particularly those from underserved communities, highlighting the urgent need for sustainable, cost-effective infrastructure solutions in the education ecosystem.

The initiative is implemented across multiple geographies with customized interventions, ensuring that each school ecosystem receives solutions tailored to its specific needs—ranging from renewable energy adoption to water conservation and sustainability education.

How We Enable Growth

- ✓ 53 kW+ on-grid solar power systems
- ✓ Rainwater harvesting systems in select geographies
- ✓ Adopting sustainable practices in schools
- ✓ Environmental sustainability curriculum and awareness sessions
- ✓ Rooftop solar solutions

Before

Unreliable electricity



After

Clean, reliable solar power

Frequent outages



Uninterrupted learning

High energy costs



Reduced expenses

Limited digital access



Smart classrooms enabled

Low sustainability awareness



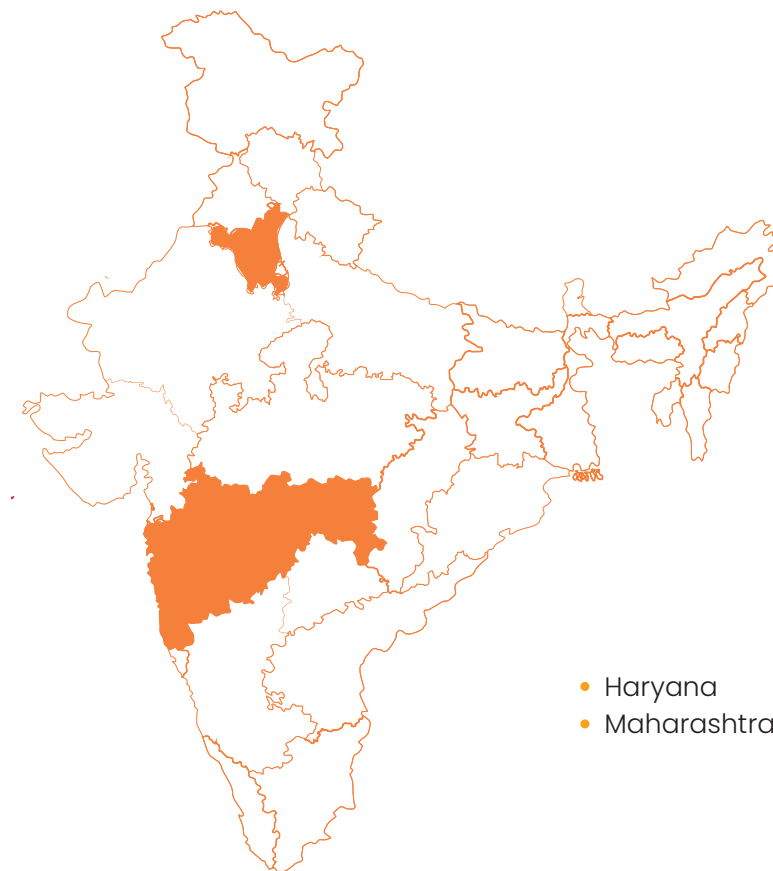
Climate-conscious students

Strategic Collaboration



This initiative is implemented in **collaboration with Bajaj Electricals, Johnson Matthey** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Location



- Haryana
- Maharashtra

The Shift We Create



75,000 Ltrs+
Water Restored

14 MT+
Reduction in Carbon Emission



1000+
Children's lives impacted



13T+
Carbon Sequestered



Waterbody Rejuvenation

Environment

The Context

BharatCares' Waterbody Rejuvenation Projects reimagine local lakes as resilient eco-hubs, blending cutting-edge ecological restoration with community-centric design. By deploying advanced bioremediation technologies, hydrodynamic flow enhancements, and smart monitoring systems, we improve water quality, eradicate invasive aquatic species, and enable self-sustaining ecosystems. These efforts have resulted in amplification of groundwater recharge, preventing erosion, and mitigating runoff, fortifying the lake's long-term health against climate stress. Additionally, surrounding spaces are revitalized into multi-functional community zones, promoting fitness, cultural gatherings, and environmental education, transforming the lake into a living, breathing nexus of sustainability, resilience, and shared well-being.

How We Enable Growth

- ✓ Hydrodynamic Flow Enhancement
- ✓ Ecological Restoration
- ✓ Improved Health of the Ecosystem & Biodiversity
- ✓ Strengthening decades - old infrastructure
- ✓ Community Stewardship

Strategic Collaboration

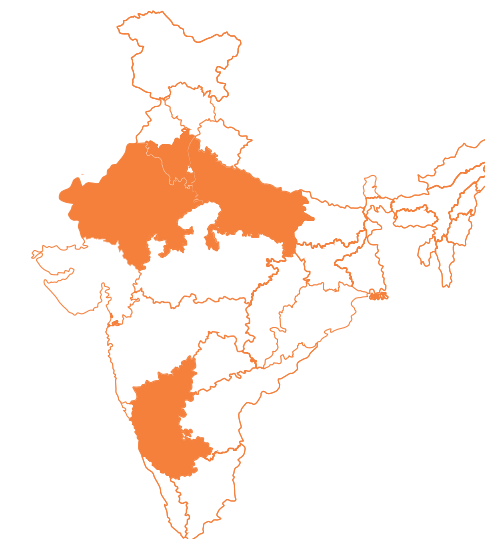


This initiative is implemented in **collaboration with Amadeus, Axis Max Life, PNB Housing, Diageo, Johnson Matthey, HDFC, Pernod Ricard, EXL** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

The restoration of the primary water body in Siddapura village highlights a transformative intervention that strengthened rural livelihoods and ecological balance. Addressing over 50 years of neglect, the project enhanced water storage through desilting, ensuring reliable irrigation and year-round support for livestock. Revamped inlet and outlet systems improved water flow and distribution, while bund strengthening secured the structure against monsoon pressures. Beyond infrastructure, the rejuvenated water body now supports biodiversity and reinforces the village's economic resilience.

Location



- Karnataka
- Haryana
- Uttar Pradesh
- Rajasthan

The Shift We Create



78,095+
Lives Impacted

23,549Sq/m+
Area Covered

159.5 M
Litres + of Boost in Annual
Groundwater Recharge

122.50 %
Boost in Water Holding Capacity

550 M Litre+
Water Restored

8
Sites

Watershed Development

Environment

The Context

BharatCares' Watershed Development Initiative redefines check dams as smart water management ecosystems, integrating innovative hydrological modeling and geo-structures to optimize water harvesting, storage, and distribution year-round. Beyond ensuring a reliable water source for irrigation and daily needs, the project supercharges agricultural productivity, revitalizes soil health, and strengthens local economies. By counteracting water scarcity and enhancing groundwater recharge, the initiative fosters climate-resilient landscapes, promoting carbon sequestration and biodiversity regeneration — transforming communities into self-sustaining, climate-adaptive agri-hubs for a future-ready Bharat.

How We Enable Growth

✓ Smart Water Management Ecosystems

✓ Groundwater Recharge & Climate Resilience

✓ Agricultural Productivity Enhancement

Strategic Collaboration

DIAGEO
India

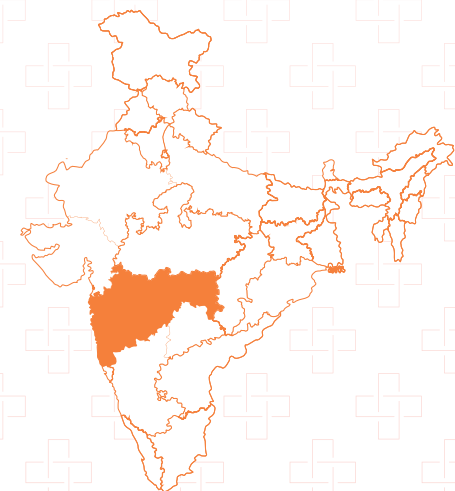
legrand

This initiative is implemented in **collaboration with DIAGEO, LEGRAND** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

Kishor Dighe, a farmer from Parmori Village, relied solely on agriculture but faced severe water scarcity, limiting cultivation and causing unstable income. The construction of a check dam under the Water Replenishment Project significantly improved groundwater levels, ensuring year-round water availability. This enabled farmers to adopt multiple cropping cycles and better farming practices. As a result, agricultural productivity and income stability increased while dependence on rainfall reduced. The intervention has strengthened livelihoods and brought long-term water security to the village.

Location



• Maharashtra

The Shift We Create



DIAGEO

143 M Ltr +
Groundwater Volume Recharged

16.7 M Ltr +
Improved Holding Capacity

14 MT+
Reduction in Carbon Emission

LEGRAND

8.32 M Ltr+
Groundwater Volume Recharged

94 M Ltr
Improved Holding Capacity



1
Site

DIAGEO

81.5
hect Catchment Area

3600
Lives Impacted

LEGRAND

1834
Lives Impacted

77.1
hect Catchment Area



Eco-Village Initiative

Environment

The Context

Villages across Karnataka and Uttar Pradesh faced multiple challenges related to energy dependency, water scarcity, waste management, and environmental degradation. Limited adoption of renewable energy, inadequate water conservation practices, and unstructured waste systems affected ecological balance and quality of life. Additionally, low green cover and inefficient agricultural practices restricted sustainable development. To address these challenges, BharatCares implemented an integrated Eco Village approach, focusing on renewable energy, water conservation, waste management, and sustainable agriculture practices. The intervention aimed to create self-sufficient, environmentally sustainable villages through community participation and long-term infrastructure development. By introducing holistic, need-based solutions, BharatCares enabled a shift towards resilient and eco-friendly rural ecosystems.

How We Enable Growth

- ✓ Solar Energy Installation (On-Grid Systems & Solar Street Lights)
- ✓ Water Resource Management & Rainwater Harvesting
- ✓ Waterbody Rejuvenation
- ✓ Plantation & Green Cover Enhancement
- ✓ Household Waste Management Systems
- ✓ Integrated Natural Resource Management (NRM)
- ✓ Sustainable Agriculture Support (Irrigation Kits)

Before	After
Conventional energy use	Renewable energy adoption
Water scarcity	Improved water security & conservation
Poor waste management	Structured waste systems
Unsafe, poorly lit areas	Improved safety & mobility
Low agricultural efficiency	Sustainable farming practices
Low green cover	Increased plantation & biodiversity
Fragmented development	Integrated village ecosystem

Strategic Collaboration



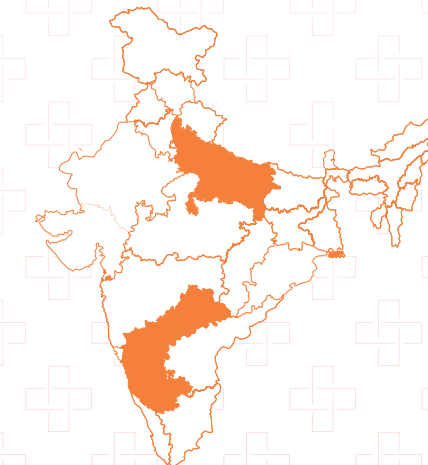
This initiative is implemented in **collaboration with Xiaomi India Pvt. Ltd.** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation.**

Real Stories, Real Impact

Sunitha, a resident of Baytha Village, previously faced challenges in managing household waste due to the absence of a structured system. Waste of all types—wet, dry, and plastic—was disposed of together, leading to unhygienic conditions and accumulation of garbage in and around homes.

With the introduction of household dustbins by BharatCares, a systematic approach to waste segregation was established. Residents began separating wet waste at the source, and a regular collection mechanism was introduced through the panchayat vehicle, ensuring timely disposal. This intervention has significantly improved cleanliness, reduced waste accumulation, and promoted better hygiene practices at the household level. For Sunitha and many others in the village, this initiative has transformed daily waste management into a simple, sustainable routine.

Location



- Uttar Pradesh
- Karnataka
- Telangana

The Shift We Create



49 KW
solar capacity installed across Karnataka villages

30
solar street lights installed in Noida

Rainwater harvesting systems implemented (including school-level systems)

2,500+
households covered under waste management

12,000
saplings planted across villages

Bio-composting infrastructure established



40
irrigation kits supporting sustainable agriculture



1
acre waterbody rejuvenated





Key Initiatives

1. **Mobile Medical Unit (MMU)**
2. **Maternal Vaccination Awareness & Sensitization**
3. **Adult Vaccination awareness and capacity building**
4. **Project Shakti**
5. **I4N & I4E**

Health 2025-26

Mobile Medical Unit (MMU)

Health

The Context

Pregnancy and childbirth are natural occurrences in a woman's life. While most pregnancies proceed smoothly, approximately 15% are at risk of complications that cannot be anticipated. Some of these complications pose serious threats to both the mother and her child.

The Mobile Medical Unit (MMU) initiative aims to deliver high-quality healthcare services directly to pregnant women and children in the Bharuch region of Gujarat. A variety of preventive, educational, diagnostic, and referral services are offered, with a particular emphasis on enhancing maternal and child health. By identifying and addressing high-risk pregnancies, the initiative seeks to improve overall maternal and child health outcomes. The primary goal is to extend these services to underserved populations, thereby facilitating better access to care and referrals, ultimately leading to improved maternal and child health in the region.

How We Enable Growth

- ✓ Bridging Access Gaps
- ✓ Strengthening Awareness & Care Continuum
- ✓ Enabling Early Detection
- ✓ Driving Better Health Outcomes

Before

Limited maternal healthcare access



After

Doorstep care through MMU

Undetected complications



Early risk identification

Delayed care



Timely antenatal & postnatal services

Low awareness



Preventive health education

Weak referrals



Stronger service linkages

Strategic Collaboration



This initiative is implemented in **collaboration with DCM Sriram** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

Married at just 9, Jashodaben Hareshbhai Vasava from Sarsa had already faced two early pregnancy losses, with limited access to consistent care. When the MMU team first reached her in her second trimester, she was severely anaemic and unaware of the risks. Through timely intervention, counselling on nutrition, and continuous follow-ups, her condition was closely monitored and managed. Within 1.5 months, her haemoglobin levels improved significantly—from 8.2 g/dl to 11.0 g/dl—restoring her health in the crucial third trimester. Today, Jashodaben's journey reflects how doorstep healthcare and sustained support can turn vulnerability into strength.

Location



The Shift We Create



ANC Screened
2615

PNC Screened
1562



New PNC Screened
145



New ANC Screened
1300



A group of women are seated in rows, holding informational brochures. The image is overlaid with a semi-transparent red filter. The text 'Maternal Vaccination Awareness & Sensitization' is written in large, white, bold font across the upper half. The word 'Health' is written in white, bold font in the bottom left corner.

Maternal Vaccination Awareness & Sensitization

Health

A group of women are seated in rows, holding informational brochures. The image is overlaid with a semi-transparent red filter. The text 'Maternal Vaccination Awareness & Sensitization' is written in large, white, bold font across the upper half. The word 'Health' is written in white, bold font in the bottom left corner.

Maternal Vaccination Awareness & Sensitization

Health

The Context

To strengthen maternal vaccination awareness and improve timely uptake of recommended vaccines among pregnant and lactating women across five blocks of Pune district and Boroughs in Kolkata.

The programme focuses on baseline/endline assessment, capacity-building of ASHAs, ANMs, and Anganwadi workers, community sensitization sessions, family engagement, and coordination with PHCs to ensure improved counselling, service linkage, and follow-up through structured microplanning and vaccination information booths.

How We Enable Growth

- Family-Centred Approach/
Family Engagement
 - Maternal Vaccination
Awareness
 - Frontline Worker Capacity
Building
 - Community Outreach
 - Pregnant & Lactating
Women Engagement
 - Government System
Integration

Strategic Collaboration



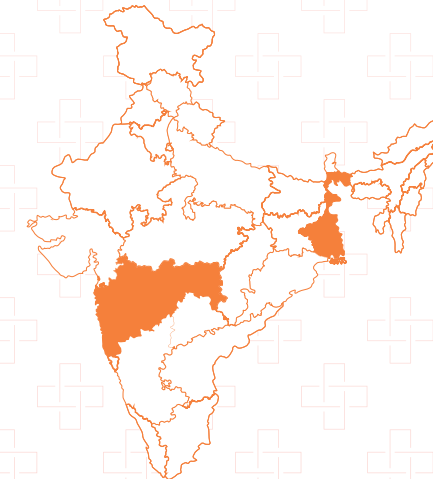
This initiative is implemented in **collaboration with Sanofi Healthcare India**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

Breaking the Cycle of Inherited Hesitancy

Raised in a community where vaccines were often questioned, Vaishali Raut carried deep-rooted hesitancy shaped by generational beliefs. Through the programme, she gained a new understanding of changing lifestyles, disease patterns, and the importance of vaccination today. Rather than rejecting tradition, she learned to bridge old beliefs with present realities. Today, as a trusted voice in her community, Vaishali influences others through her lived experience—driving acceptance where awareness alone could not.

Location



- Maharashtra
- West Bengal

The Shift We Create



Pune & Kolkata

Women

1493

FHW

493

Total

3431

Booth Setup

15



Family Members

1445



Vaccination Awareness and Capacity Building



Health

The Context

The Vaccination Awareness and Capacity Building Programme – a public health initiative – to enhance awareness on Adult vaccine preventable diseases such as HPV, Hepatitis, Influenza, COVID-19 and Tetanus across three states: Gujarat, Goa and Uttar Pradesh

The program trains frontline health workers (FLWs), conducts sensitization sessions for high-risk groups such as pregnant women, elderly individuals, and those with chronic conditions, and sets up Vaccination information corners at public health institutions.

Addresses low adult immunization rates by bridging awareness gaps and building last-mile linkages with existing vaccination infrastructure through capacity building, targeted outreach, and partnerships with government systems.

How We Enable Growth

- ✓ Expanding Influenza Vaccination Awareness
- ✓ Reaching High-Risk Populations
- ✓ Strengthening Frontline Health Workforce
- ✓ Building Last-Mile Immunization Linkages

Strategic Collaboration

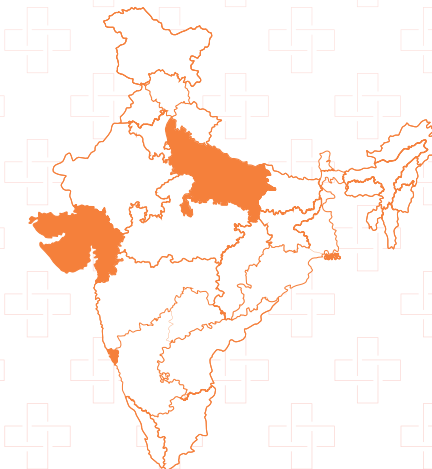


This initiative is implemented in **collaboration with Abbott India Ltd.**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

A mother from the community ensured her daughter completed the full HPV vaccination course after understanding its role in preventing cervical cancer. Recognizing the importance of preventive healthcare, she took proactive steps to protect her child's future. Her awareness extended beyond her family, as she began encouraging other parents to make informed health decisions. Supported by initiatives from BharatCares and Abbott, she gained the knowledge needed to act confidently. Her journey highlights how awareness can drive community-level change and improve public health outcomes.

Location



- Goa
- Gujarat
- Uttar Pradesh

The Shift We Create



Adults (18+ yrs)
4.2 L

Sensitisation sessions for
common people

2749



Healthcare workers
reached

2820



Booths

65



Project Shakti

Health

The Context

Project Shakti is a menstrual health and hygiene initiative that empowers women and girls with accurate knowledge, practical resources, and confidence to manage their periods with dignity. Through interactive sessions and awareness activities, it challenges myths, promotes healthy practices, and fosters informed conversations around women's health.

Before the Intervention

Women inmates had limited and often incorrect knowledge about menstrual health. Periods were surrounded by silence, stigma, and deeply rooted myths—such as beliefs around impurity, food restrictions, and limitations on daily activities. Many women felt hesitation in discussing their bodies, lacked clarity on basic reproductive health, and were unprepared for life stages such as menopause.

Access to safe menstrual products was inconsistent, leading to reliance on unsafe alternatives and poor hygiene practices. Conversations around menstruation were largely absent within prison systems, and institutional support for menstrual health remained minimal.

After the Intervention

Project Shakti has enabled a significant shift from hesitation to confidence and from misinformation to informed awareness. Women inmates now demonstrate a clearer understanding of their bodies, menstrual cycles, and related health aspects, including menopause and pain management.

Myths around impurity, restrictions, and shame have been challenged, allowing women to engage in daily activities without fear or hesitation. Open conversations have replaced silence, with many participants expressing confidence in sharing accurate knowledge with their families and future generations.

Improved access to sanitary products and hygiene infrastructure has strengthened safe menstrual practices, fostering a sense of dignity and self-care. Women are now more conscious about hygiene, product usage, and disposal practices.

At an institutional level, menstrual health is increasingly recognized as an essential component of overall well-being and dignity. The program has created an enabling environment where prison staff and inmates alike engage in informed discussions, contributing to a more supportive and health-aware ecosystem.

Strategic Collaboration

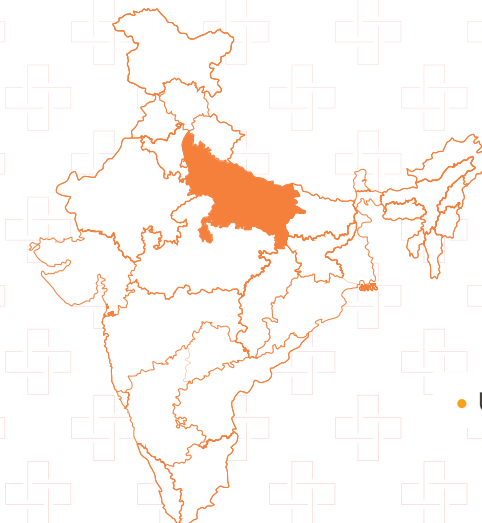


This initiative is implemented in **collaboration with Spark Minda**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

Awareness sessions in Pratapgarh and Fatehpur led to improved hygiene practices and greater understanding of adolescent and reproductive health. Students adopted better cleanliness habits and gained clarity on previously misunderstood topics. In Fatehpur, myths around menstruation were addressed, helping participants view it as a natural process. Overall, the sessions fostered increased knowledge, confidence, and healthier behaviors among adolescents.

Location



• Uttar Pradesh

The Shift We Create



1108
inmates



23
wardens



I4N & I4E

Health

The Context

The journey towards strengthening early childhood development in India was advanced through two strategic ecosystem convenings designed to drive collaboration and action. The first phase focused on bringing together diverse stakeholders to map the ecosystem, identify critical gaps, and build a shared understanding of challenges and opportunities in the early years space. Building on these insights, the second phase marked the launch of I4E—a strategic platform created to enable continuous dialogue, knowledge exchange, and co-creation among partners. While the initiative does not directly impact beneficiaries, it plays a crucial role in aligning ecosystem efforts and fostering collective action to support inclusive early childhood development at scale.

Our journey towards transforming early childhood development in India reached a pivotal milestone through two strategic convenings:

Phase I: Ecosystem Mapping & Alignment

The inaugural event brought together key ecosystem partners to spark a critical dialogue on inclusive early years. This session provided a comprehensive landscape analysis, identifying the gaps and opportunities for a unified, multi-stakeholder approach.

Phase II: The Launch of I4E

Building on these insights, the second event marked the formal launch of I4E. This platform serves as a strategic hub for leaders and partners to exchange expertise and co-create strategies. Our mission is to ensure that every child in India receives inclusive early childhood development support during their most formative years, ultimately laying the foundation for a stronger, more resilient future workforce.

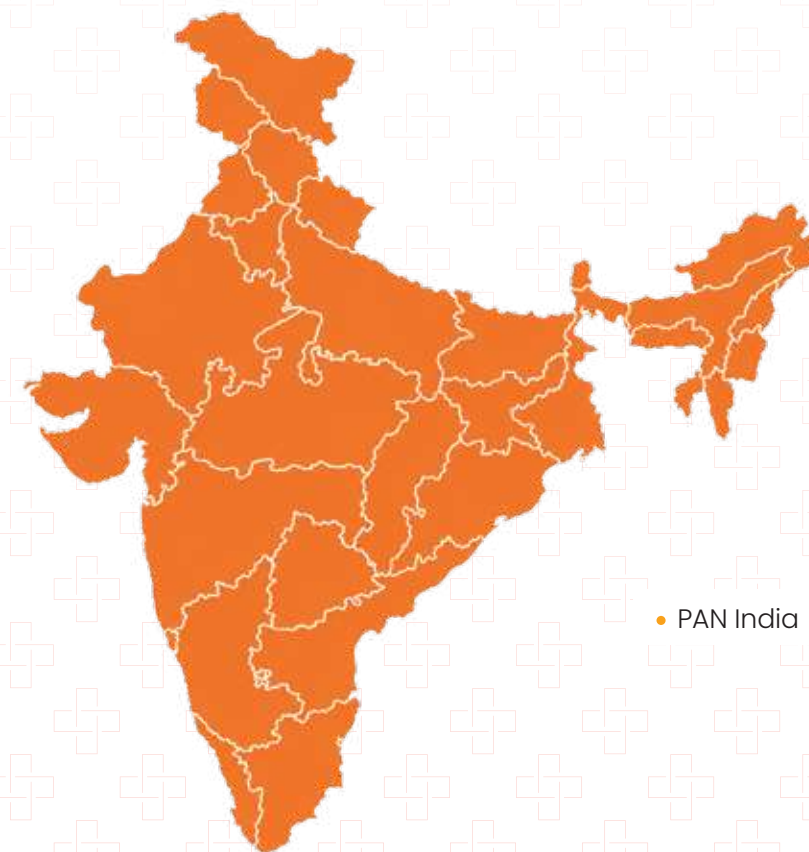
While no beneficiaries are directly impacted, the initiative convenes ecosystem partners through events and workshops.

Strategic Collaboration



This initiative is implemented in **collaboration with UNICEF**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Location



• PAN India

The Shift We Create





Key Initiatives

1. **Swasthya Sankalp**
2. **Project Solar Future**
3. **WASH Project**
4. **Water Replenishment & Aqua Revive**
5. **Adarsh Gram Project**
6. **Swasthya Nirman**
7. **Watershed Development (Check Dam)**
8. **Signify - Har Gaon Roshan**
9. **Signify - Khel Jyoti**
10. **Signify - Swasthya Kiran**

Swasthya Sankalp

Infrastructure

The Context

Across multiple locations in Karnataka, Haryana, and Tamil Nadu, schools and Primary Health Centres (PHCs) faced critical infrastructure gaps. Facilities struggled with dampness, non-functional sanitation, lack of clean drinking water, inadequate equipment, and limited storage. In schools, learning remained largely theoretical with minimal exposure to practical or experiential education. In PHCs, the absence of diagnostic facilities and modern equipment affected service delivery and patient care. These challenges impacted hygiene, accessibility, learning outcomes, and overall quality of services. BharatCares intervened by strengthening infrastructure across schools and PHCs through integrated upgrades, including sanitation, water access, equipment installation, and learning facilities, to improve service delivery and create safer, more effective environments.

How We Enable Growth

- ✓ Waterproofing & Structural Repairs

✓ Painting & Facility Upgradation

✓ Aluminium Works & Storage Solutions

✓ Toilet Renovation & Hygiene Improvement
- ✓ RO Installation for Clean Water

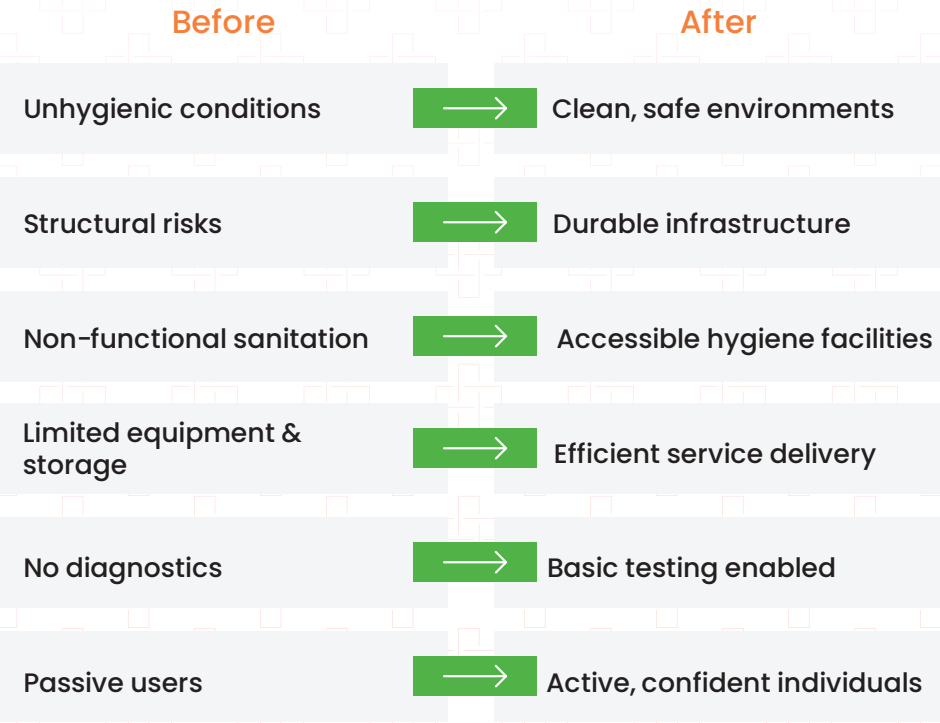
✓ Medical Equipment Installation

✓ STEM Lab Setup & Sports Infrastructure

Strategic Collaboration



This initiative is implemented in **collaboration with Mirae Asset Foundation , GE Wipro , GE BE , GE MDM , GE Global , KVB**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

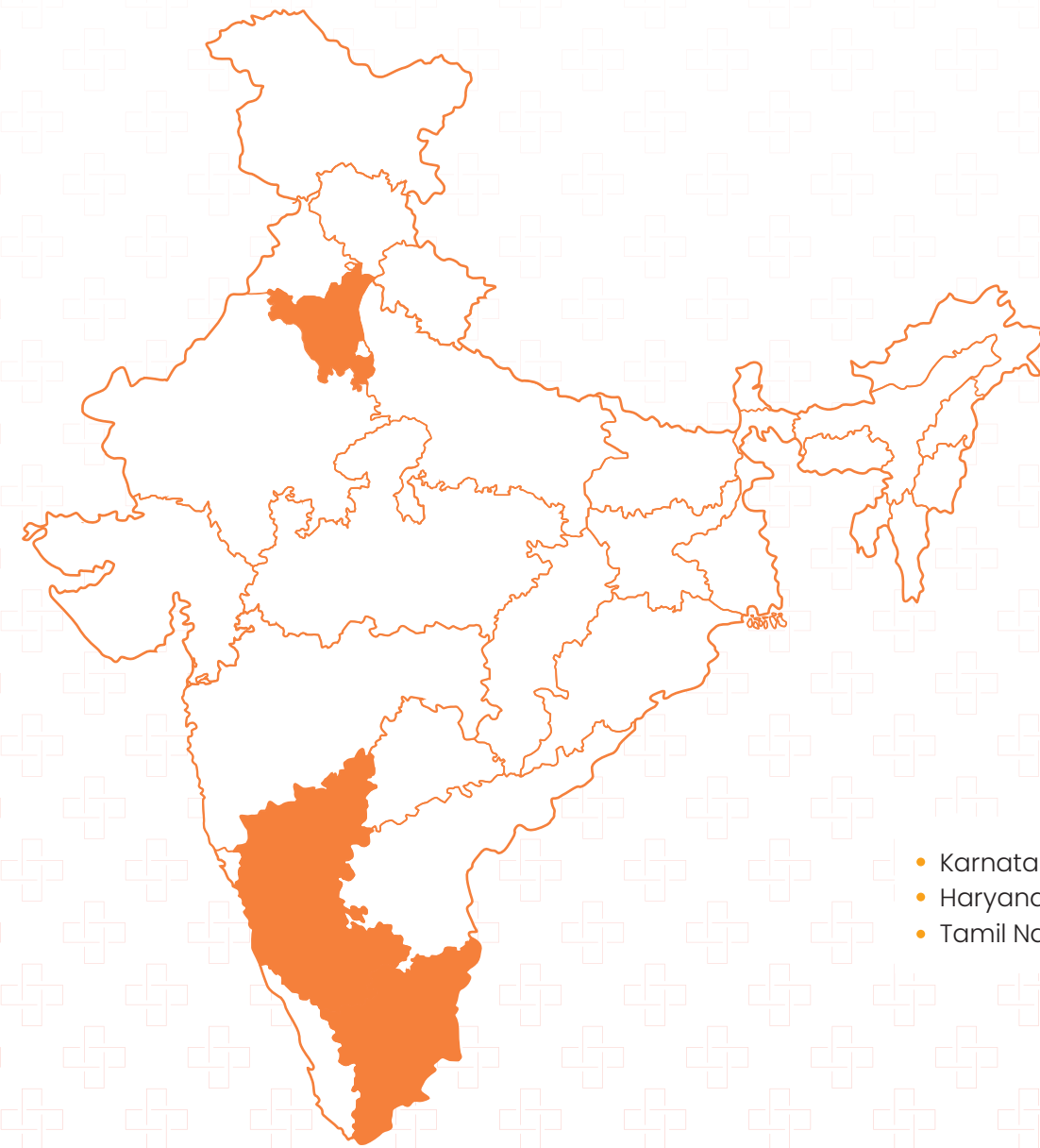


Real Stories, Real Impact

Dr. Anusha shares that PHC Kamasamundra earlier operated from an aging facility with weak infrastructure and outdated medical equipment. These limitations made it challenging to provide quality care, especially for low-income patients who relied heavily on the centre. With the intervention of BharatCares and CSRBOX, the PHC underwent a significant transformation. Infrastructure upgrades—including improved sanitation facilities, storage units, ward partitions, and campus improvements—along with the provision of modern medical equipment, have strengthened the centre’s capabilities. Today, the PHC is able to deliver a much higher standard of care, comparable to well-equipped private facilities. For Dr. Anusha and her team, this transformation has not only improved service delivery but also renewed their ability to serve the community with confidence and dignity.



Location



- Karnataka: Raichur,Vibhutipura , Kolar, Bengaluru
- Haryana: Panipat
- Tamil Nadu: Thootukudi, Tanjore, Ariyalur

The Shift We Create



3.5+ L
population catered across 10 hospitals in Tamil Nadu

250+
monthly deliveries supported across projects



3.6+ L
population reached across Karnataka healthcare facilities

130+
monthly emergency cases managed

30+
monthly deliveries supported across 5 hospitals in Tamil Nadu



60,000+
patients served across additional PHCs



800+
students impacted through STEM-based learning



100+
villages covered across interventions



1.2 L+
patients supported across Kolar PHCs



1.5L+
patients supported in Raichur region



Project Solar Future

Infrastructure

The Context

Schools in Haryana and Maharashtra faced increasing electricity demand and rising operational costs, making reliance on conventional grid power both financially and environmentally unsustainable. Frequent power interruptions further impacted the smooth functioning of academic and administrative activities. The limited use of renewable energy highlighted the need for a sustainable and cost-effective energy solution for schools.

How We Enable Growth

✓ Installation of 4KW On-Grid Solar Systems

✓ Integration with Existing Power Grid

✓ Renewable Energy Adoption in Schools

✓ Energy Cost Optimization

Strategic Collaboration



This initiative is implemented in **collaboration with Johnson Matthey**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

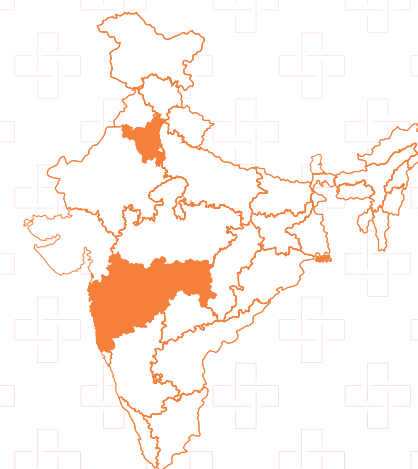
Real Stories, Real Impact

Hariom Kumar shares that their school earlier depended completely on conventional electricity, which often meant dealing with power cuts and rising electricity bills. These challenges made it difficult to conduct classes smoothly and limited the use of digital learning tools.

With the installation of a 4 KW solar power plant, things have changed significantly. The school now has a reliable power supply, ensuring uninterrupted classes and better use of resources.

This intervention has not only reduced electricity costs but also brought a sense of stability to everyday school activities. For the students and staff at GSSS Khandora, it has made learning more consistent and the environment more supportive.

Location



- Haryana
- Maharashtra

The Shift We Create



70,000
units of clean energy
generated annually

55.68
tonnes of carbon
emissions reduced



₹6 L
annual savings in
electricity costs

12
schools powered
with solar energy



WASH Project

Infrastructure

The Context

The facility faced limited access to potable drinking water, with existing sources either untreated or not meeting quality standards. This posed significant health risks to patients, attendants, and Armed Forces staff. Poor water quality increased the likelihood of waterborne diseases and affected overall well-being. The absence of a reliable and safe drinking water system highlighted the need for a sustainable solution to ensure consistent access to clean water.

How We Enable Growth

- ✓ Construction of Dedicated RO Room
- ✓ Water Purification & Quality Improvement
- ✓ Installation of 500 LPH RO Plant
- ✓ Sustainable Drinking Water Access

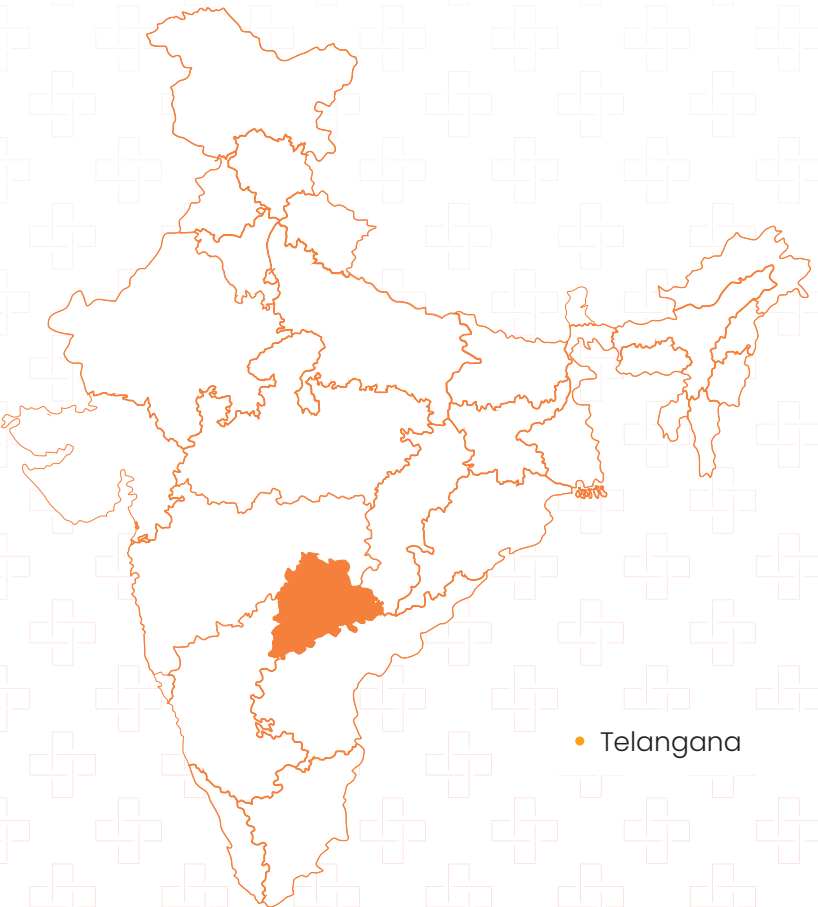
Before		After
Unsafe water sources	→	Continuous access to safe drinking water
Presence of impurities	→	Improved water quality
Health risks	→	Reduced waterborne diseases
Unreliable supply	→	Consistent, accessible water system

Strategic Collaboration

DIAGEO
India

This initiative is implemented in **collaboration with Diageo**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Location



The Shift We Create



Improved health and hygiene for staff, patients, and visitors

Continuous access to purified and chilled drinking water

500
LPH RO system
installed

Water Replenishment & Aqua Revive

Infrastructure

The Context

Water bodies across regions such as Uttar Pradesh and Haryana had deteriorated due to silt accumulation, pollution, and lack of maintenance. This led to reduced water-holding capacity, poor water quality, and limited groundwater recharge. The degraded condition of ponds also affected local ecosystems, biodiversity, and water availability for communities and agriculture. BharatCares intervened by implementing pond rejuvenation and desilting initiatives, restoring water bodies and strengthening long-term water security.

How We Enable Growth

- ✓ Pond Rejuvenation & Desilting
- ✓ Landscape Cleaning & Restoration
- ✓ Waste Removal & Water Quality Improvement
- ✓ Ecosystem & Biodiversity Support

Before

Silted ponds



After

Restored water storage capacity

Contaminated water



Improved water quality

Neglected surroundings



Clean, maintained ecosystems

Reduced recharge



Enhanced groundwater levels

Low ecological value



Revived biodiversity

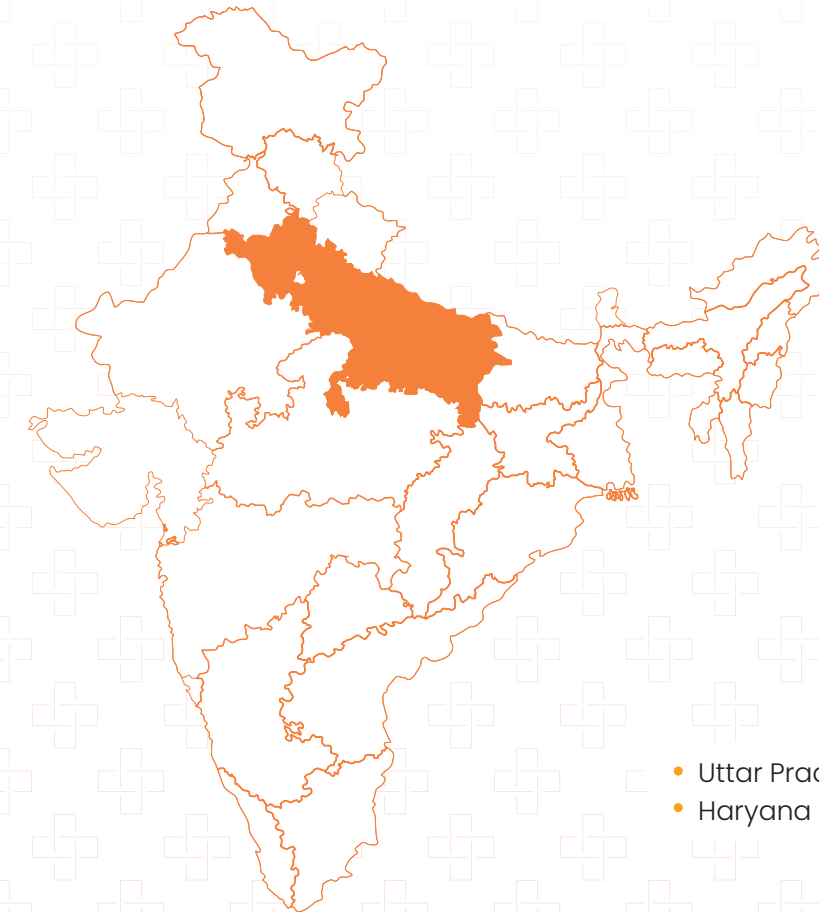
Strategic Collaboration

DIAGEO

JM Johnson Matthey

This initiative is implemented in **collaboration with Diageo , Johnson Matthey**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation.**

Location



- Uttar Pradesh
- Haryana

The Shift We Create



35,000
cubic metres desilting
completed (Uttar Pradesh)

1.8
acres aquatic habitat restored



12,000
cubic metres silt excavated
(Haryana)



2.5
metric tonnes CO₂
sequestration annually

80%
increase in water
storage capacity



Adarsh Gram Project

Infrastructure

The Context

Karunda village in Nimbahera faced critical challenges related to basic infrastructure and essential services. Poor water quality led to widespread waterborne diseases, impacting the health and well-being of the community. Additionally, the lack of functional street lighting created unsafe conditions, especially during nighttime, increasing the risk of accidents and limiting mobility. These gaps affected not only daily life but also overall community development, safety, and access to opportunities.

To address these challenges, BharatCares intervened by implementing sustainable infrastructure solutions, including the installation of a solar-powered RO system and energy-efficient street lighting across the village. Through this integrated approach, BharatCares enabled a shift towards a healthier, safer, and more resilient village ecosystem.

How We Enable Growth

- ✓ Solar-Powered RO Water System Setup
- ✓ Solar Street Light Installation
- ✓ Installation of Street Lighting Infrastructure
- ✓ Electricity Based Light

Before

Unsafe drinking water	→	Access to clean, safe water
High - risk waterborne disease	→	Improved community health
No street lights	→	Well-lit, safer streets
Unsafe mobility at night	→	Increased safety & accessibility
Diversifying street lighting	→	Sustainable, solar-powered solutions

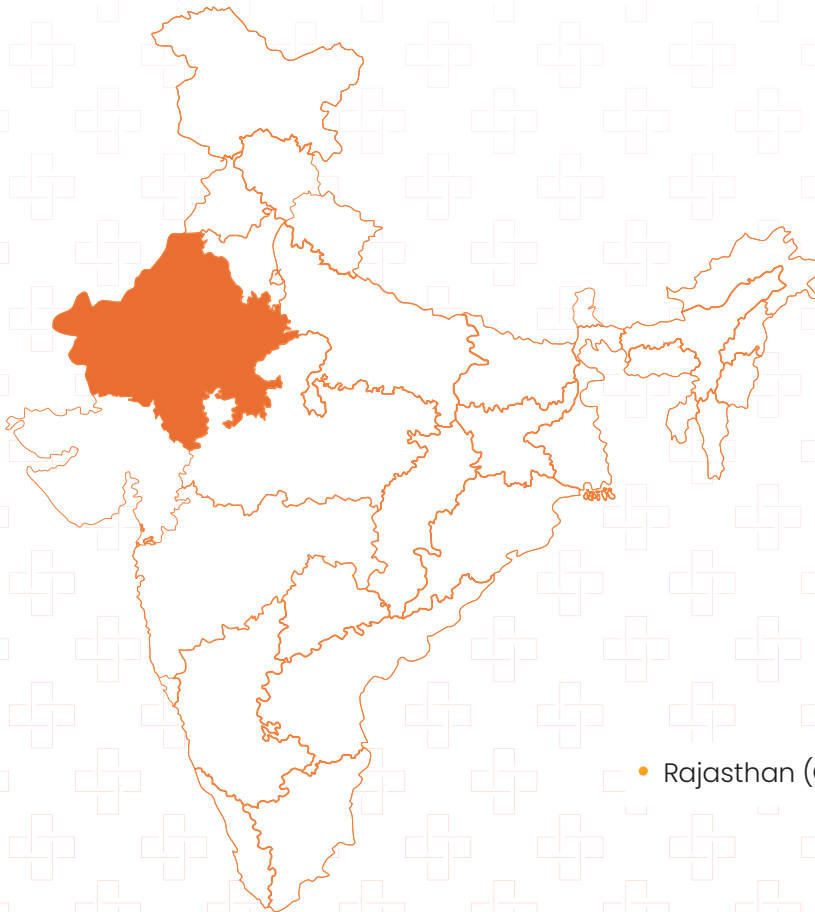
After

Strategic Collaboration



This initiative is implemented in **collaboration with JK Cement**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Location



• Rajasthan (Chittorgarh)

The Shift We Create



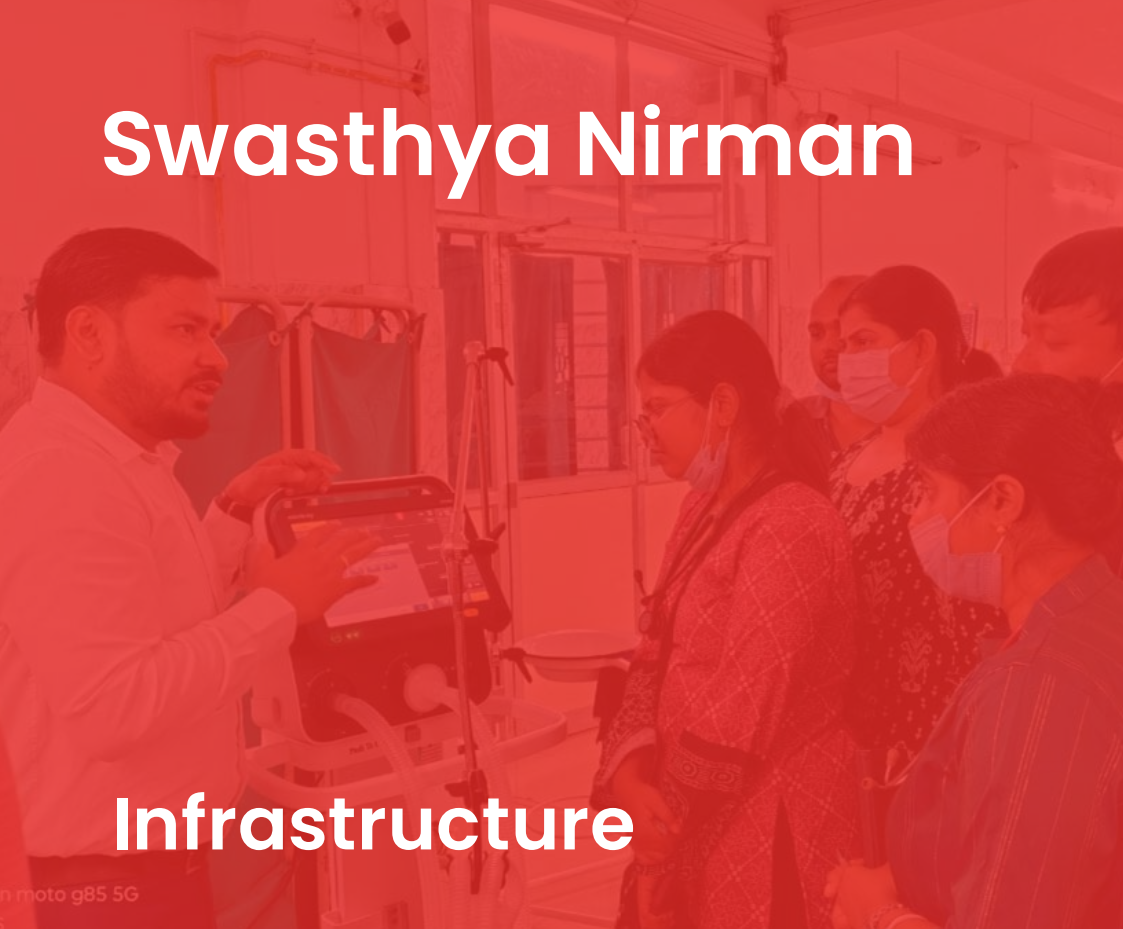
1000 Ltr
solar-powered RO system
installed

94
street lights installed across
the village

10
solar-powered street lights
installed

24/7
access to safe drinking
water

Improved safety and
mobility for the
entire community



Swasthya Nirman

Infrastructure

The Context

Access to quality healthcare remains a challenge across many public health institutions in India due to inadequate infrastructure, limited medical equipment, and growing patient needs. Through the HDFC Parivartan – Swasthya Nirman initiative, BharatCares strengthened public healthcare ecosystems by upgrading government healthcare facilities with critical infrastructure and essential medical equipment. The initiative focused on improving healthcare delivery, enabling medical professionals with better resources, and creating patient-centric healthcare environments that enhance institutional capacity and service readiness across underserved regions.

How We Enable Growth

- ✓ Infrastructure upgrade of district level government healthcare facilities
- ✓ Provision of essential medical equipment, civil & renovation work.
- ✓ Supporting underserved regions with better healthcare infrastructure

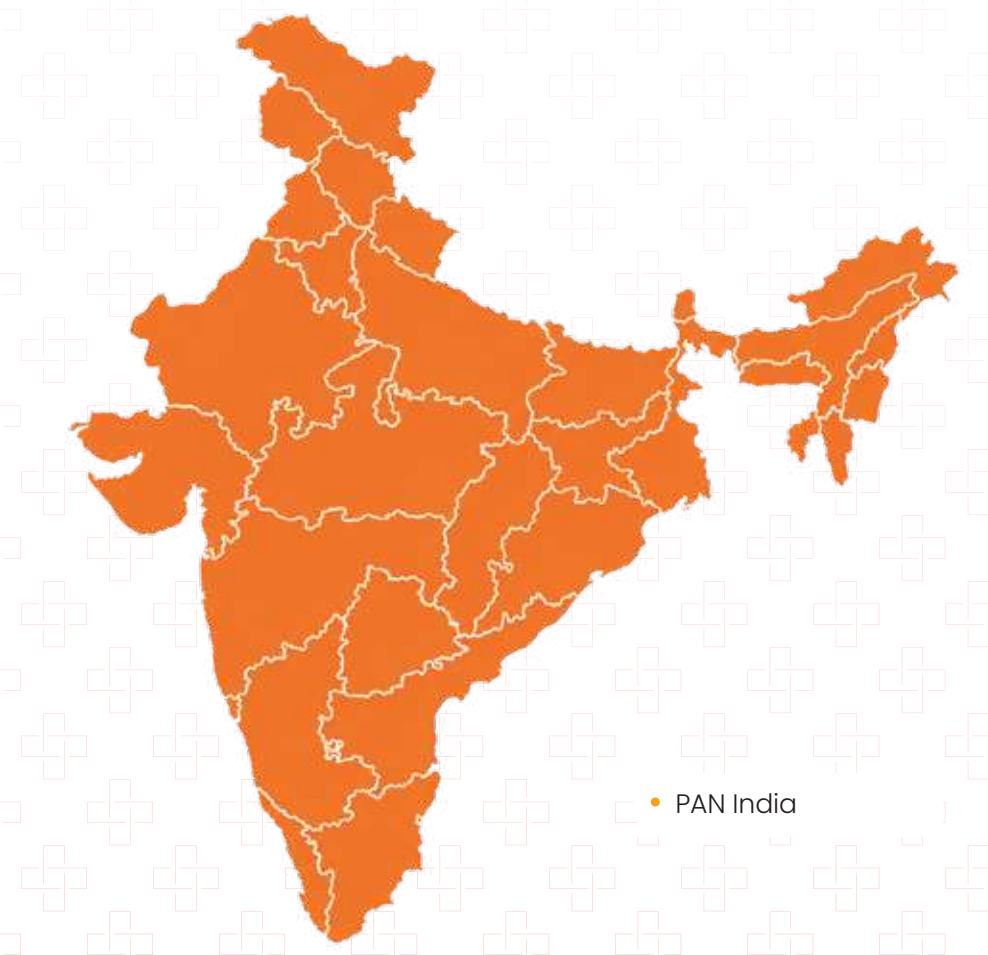
Before		After
Weak infrastructure	→	Stronger healthcare facilities
Resource gaps	→	Better-equipped institutions
Basic support	→	Stronger healthcare systems
Delayed response	→	Faster medical care
Critical care gaps	→	Improved healthcare preparedness

Strategic Collaboration



This initiative is implemented in **collaboration with HDFC Parivartan**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Location



The Shift We Create



28
Sets of Equipments & Furniture delivered

56
Unique Equipment delivered across 4 hospitals



19
Unique Equipment delivered across 5 hospitals



Har Gaon Roshan

INDRAVATI
TIGER
RESERVE

Environment

The Context

Many villages and forest fringe areas face challenges due to inadequate street lighting, leading to unsafe movement after dark and increased risk of human-wildlife conflict. Poor visibility also affects livelihood activities and overall community well-being. In this context, the project aims to install energy-efficient LED street lights to improve safety, enhance nighttime visibility, and support safer and more secure living conditions for local communities.

How We Enable Growth

- ✓ Installation of Energy-Efficient LED Lights Across 4 Geographies
- ✓ Promoting Sustainable & Eco-Friendly Lighting Solutions
- ✓ Strengthening Rural Lighting Infrastructure
- ✓ Enhancing Safety in Remote and Underserved Areas

Strategic Collaboration

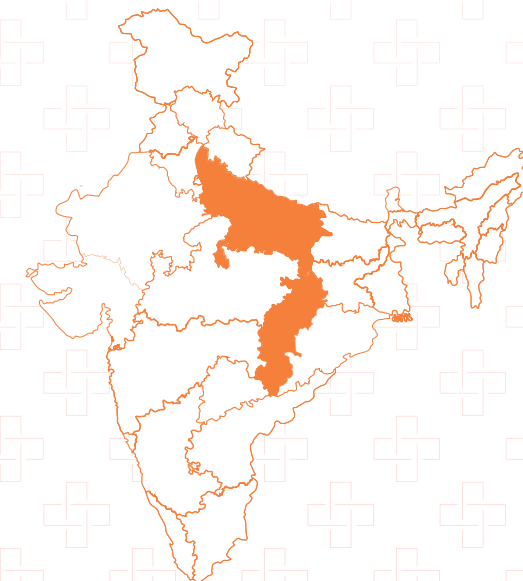


This initiative is implemented in **collaboration with Signify** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

"Narayan Muriam, a grocery shop owner in Dampaya Village in Madded Range, earlier had to close his shop by 7:00–7:30 PM due to lack of lighting. After the installation of lights, he now keeps his shop open until 9:00–9:30 PM year-round. These extra hours have increased his monthly income by ₹1,500–₹2,000, improving his livelihood. The improved lighting has also increased customer footfall in the evening hours. Earlier, there was a fear of snakes and scorpions, but with better visibility, people now feel safer moving around after dark."

Location



- Uttar Pradesh (Dudhwa Tiger Reserve)
- Uttar Pradesh (Pilibhit Tiger Reserve)
- Chhattisgarh (Indravati Tiger Reserve)
- Ayodhya

The Shift We Create



7,11,750
Annual energy Savings kWh

505

CO2 Reduction metric tons per year



110

passenger cars off the road



Khel Jyoti

INDRAVATI
TIGER
RESERVE

Environment

The Context

Many sports facilities across semi-urban and rural areas lack adequate lighting, limiting practice and training opportunities after sunset. Khel Jyoti aims to address this gap through the installation of professional floodlights in sports grounds and training facilities. The project will enable extended playing hours, improve safety and visibility, and support athletes and local youth with better access to quality sports infrastructure. Through this initiative, the program seeks to promote grassroots sports development and community participation.

How We Enable Growth

- ✓ Installation of Professional Flood Lights in Sports Facilities
- ✓ Enhancing Training Infrastructure at Sports Centres
- ✓ Strengthening Sports Development Across 5 Geographies
- ✓ Improving Visibility and Safety for Athletes and Trainees

Before

Limited or no lighting in sports grounds



After

Professionally illuminated training facilities

Restricted practice hours



Extended training and playing time after sunset

Unsafe or low-visibility environments



Improved safety and visibility for players and spectators

Underutilized sports infrastructure



Increased community participation and sporting activities

Limited support for grassroots athletes



Better opportunities for training and talent development

Strategic Collaboration

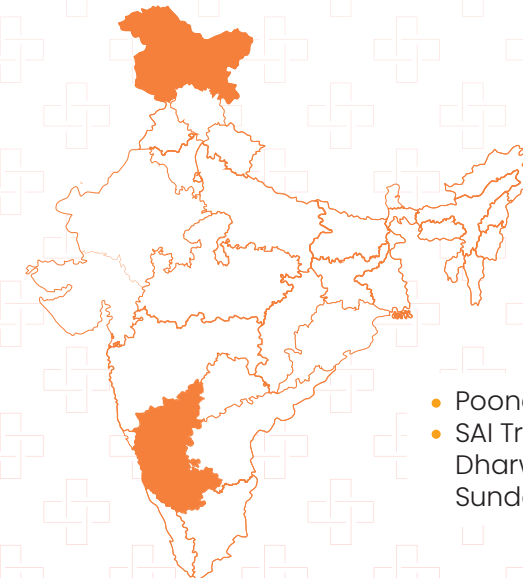


This initiative is implemented in **collaboration with Signify** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

Rehan Parvaiz had been playing volleyball for eight years, but due to the absence of floodlights, his practice used to end by 6:00 PM. This limited exposure made it difficult to adapt to night matches at the national level. With the installation of floodlights, he now practices till at least 8:00 PM under match-like conditions, improving both his confidence and performance. This change played a key role in his success at the Khelo India Youth Games 2025, where he won a gold medal representing Jammu & Kashmir.

Location



- Poonch Jammu
- SAI Training Centres in Bengaluru, Dharwad, Hazaribagh, Sundergarh and Eluru.

The Shift We Create



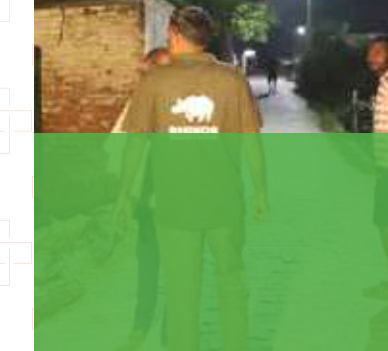
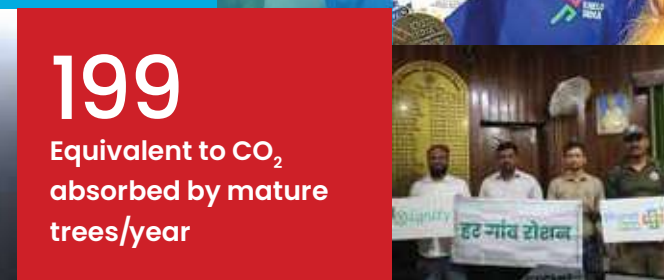
6,120
kWh/year

≈ 4.35

CO₂ Reduction metric tons per year

199

Equivalent to CO₂ absorbed by mature trees/year



Swasthya Kiran

Environment

The Context

Many Primary Healthcare Centres (PHCs) in underserved regions continue to operate with inadequate lighting and ventilation infrastructure, impacting the comfort of patients and the efficiency of healthcare workers. Swasthya Kiran aims to strengthen healthcare environments through the installation of energy-efficient lights and fans in PHCs. The initiative seeks to improve visibility, ventilation, and overall patient experience while enabling healthcare staff to deliver services in safer and more functional spaces.

How We Enable Growth

- ✓ Installation of Lights and Fans in Primary Healthcare Centres
- ✓ Improving Healthcare Infrastructure and Patient Comfort
- ✓ Enhancing Access to Reliable Lighting and Ventilation
- ✓ Supporting Better Healthcare Services in Community Facilities

Before

Poorly lit healthcare spaces



After

Bright and functional PHCs

Inadequate ventilation for patients and staff



Improved comfort through proper air circulation

Challenging working conditions for healthcare workers



Safer and more efficient healthcare environments

Limited patient comfort during visits



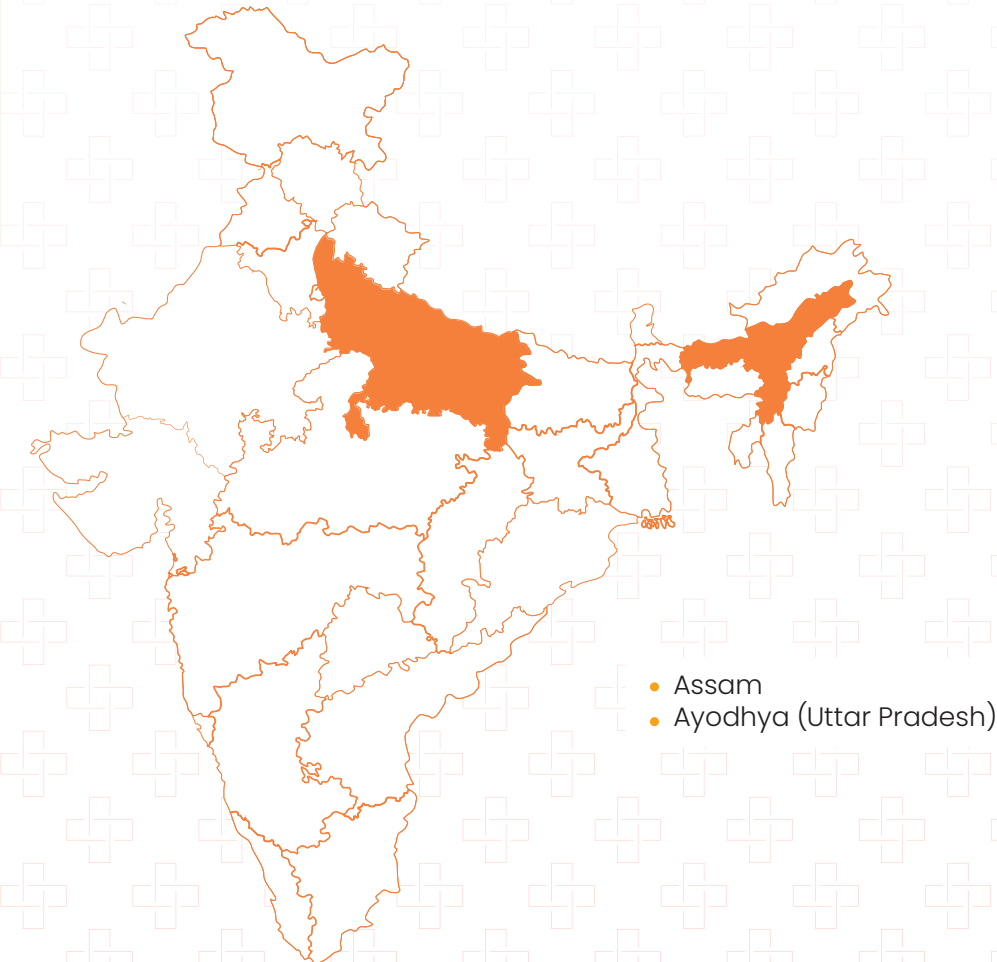
Better patient experience and accessibility

Strategic Collaboration



This initiative is implemented in **collaboration with Signify** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Location



- Assam
- Ayodhya (Uttar Pradesh)

The Shift We Create



50+

PHCs upgraded





Key Initiatives

1. STEM for BHARAT
2. ACT SMART – A Behaviour Change Programme
3. Holistic Education
4. Scholarship Programs
5. Bright Smiles Bright Future – Colgate
6. Swasthya Saheli
7. Swasthya Manch
8. Schaeffler IBT
9. Adobe-Creativity for all



Education 2025-26



STEM for BHARAT

Education

The Context

Many government schools lack adequate access to well-equipped science laboratories and hands-on learning resources. As a result, STEM education is often limited to theoretical classroom instruction, which restricts students' ability to fully understand scientific concepts and develop critical thinking and problem-solving skills. There is a clear need for experiential learning opportunities that make science and technology more engaging, practical, and accessible for students.

How We Enable Growth

- ✓ Orientation to teachers and students regarding stem sessions and yearly activities.
- ✓ Baseline and endline assessment
- ✓ Stem sessions as per calendarised sessions
- ✓ Stem exhibition for all schools at block level

Before

Limited access to STEM labs



After

Mobile, hands-on STEM learning access

Theory-only learning



Practical, experiential understanding

Low critical thinking skills



Improved problem-solving and innovation mindset

Strategic Collaboration



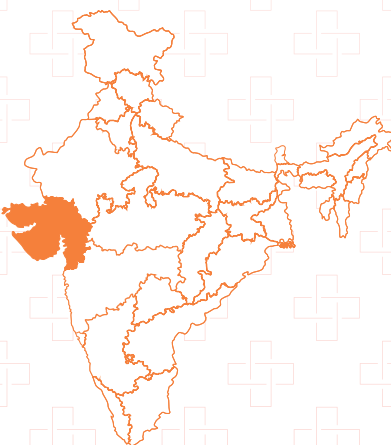
This initiative is implemented in **collaboration with Arvind**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

Himanshu Khatraj Primary School, Grade 8

Himanshu, a Grade 8 student from Khatraj Primary School, shared his experience of being part of the STEM on Wheels project, which has been implemented in his school for the past two years. He mentioned that earlier, he did not have much interest in science as a subject. However, through regular exposure to hands-on activities and practical learning under the STEM on Wheels initiative, his perspective towards science has significantly changed. The project helped him develop curiosity and a deeper understanding of concepts, making learning more engaging and enjoyable. Himanshu also highlighted his experience of working with sensors and electronic components, which he was not familiar with before. Through the project, he gained the opportunity to access and use different types of sensors, enhancing his practical knowledge and confidence in applying scientific concepts.

Location



• Gujarat

The Shift We Create



4500

Total Beneficiary

Total STEM Sessions

411



23

Number of Schools



Locations

Sanand &
Kalol Block



ACT SMART – A Behaviour Change Programme

Education

The Context

Many adolescents today face growing vulnerabilities such as peer pressure, bullying, and unhealthy coping behaviours, which often lead to serious consequences like dropouts, mental health challenges, and risky habits. These challenges also hinder the development of essential life skills such as decision-making, resilience, and self-awareness. To address this, BharatCares implemented the ACT SMART program, creating a safe and engaging platform for teenagers to learn and reflect. Through interactive films and facilitated workshops, the initiative helps young people build critical life skills, make informed choices, and develop the confidence to navigate real-world challenges responsibly.

How We Enable Growth



Conducting workshops for the students between the age group of 13-17 years in Indian schools, junior colleges, shelter homes, and NGOs.



Implemented the ACT SMART program using films and guided discussions to address real-life challenges.



Focused on building life skills such as self-awareness, resilience, and informed decision-making.

Strategic Collaboration

DIAGEO

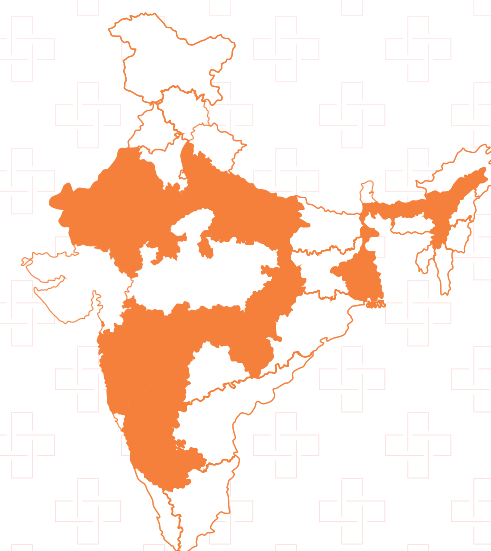
India

This initiative is implemented in **collaboration with Diageo**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

ACT SMART, a flagship initiative under the Global Smashed Online project, empowers teenagers to resist peer pressure, combat bullying, and build essential life skills like decision-making and problem-solving. Through an immersive blend of interactive films and dynamic workshops, the program sparks self-awareness and resilience. By prioritizing accessibility and real-world impact, it transforms traditional learning into an engaging, hands-on experience – ensuring teens walk away equipped not just with knowledge, but with the confidence to navigate life's toughest social challenges.

Location

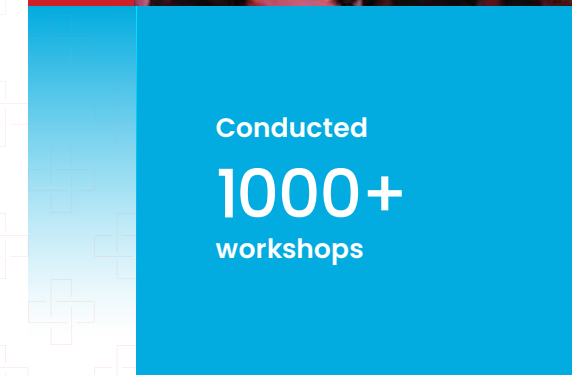


- Maharashtra
- West Bengal
- Karnataka
- Chhattisgarh
- Rajasthan
- Uttar Pradesh
- Assam

The Shift We Create



Impacted
2,59,135
adolescents



Conducted
1000+
workshops



Workshops in
420+
schools.



Holistic Education

Education

The Context

Many students in underserved schools have limited exposure to opportunities that nurture creativity, critical thinking, and holistic development beyond academics, impacting their confidence and overall growth. To address this, BharatCares, along with Larsen & Toubro, implemented the Holistic Education program to create engaging, skill-based learning environments. Through initiatives like Umang Activity Centre and Pustakpushp, the program delivers sessions in life skills, design thinking, arts, and reading, supported by assessments, competitions, and community engagement. This approach empowers students to develop creativity, confidence, and essential life skills, helping them grow into well-rounded individuals.

How We Enable Growth

✓ Conducting regular sessions across four key cohorts: Life Skills, Library, Design Thinking, and Art & Craft.

✓ Carrying out internal assessments on a monthly basis and external assessments on a quarterly basis to track student progress.

✓ Organising literacy-based competitions to encourage reading, writing, and creative expression among students.

✓ Celebrating festivals and organising parent meetings to promote community engagement and student participation.

✓ Introducing a subsidiary initiative called Kala Umang to further promote creativity and artistic development among students.

Strategic Collaboration



This initiative is implemented in **collaboration with L&T**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

Mayank Rathod, a student of Narthan Primary School, was once hesitant, disengaged, and lacked confidence in participating in school activities. Through the Life Skills sessions under the Umang project—particularly modules on overcoming fear—he began to develop a more positive and confident outlook.

Today, Mayank actively participates in competitions, takes keen interest in art and craft, and even motivates his peers to engage. His transformation reflects how the Umang initiative is nurturing confidence, shaping behaviour, and enabling students to embrace learning with enthusiasm.

Location



• Gujarat

The Shift We Create



880
Umang Activity Centre

PustakPushp
474



Scholarship Programs

Education

The Context

Across India, students from economically weaker backgrounds face financial barriers that lead to dropouts at critical education stages, especially in underserved regions and among communities like toll plaza workers' families.

Through the LIC HFL Vidyadhan and Aarohan scholarships, BharatCares provides structured financial support, enabling students to continue their education and access better opportunities.

How We Enable Growth

- ✓ Digital Platform
- ✓ Targeted Outreach
- ✓ Application Screening
- ✓ Fund Disbursement
- ✓ Impact Monitoring
- ✓ Candidate Evaluation

Strategic Collaboration



This initiative is implemented in **collaboration with LIC HFL Housing Finance Pvt Ltd, Vertis Infrastructure Trust, DCM Shriram Foundation**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

Yashvi Purohit, a determined student from Jagadiya, is currently pursuing her education in Class 11 (Commerce) in Ankleshwar. Coming from an economically modest background, her father runs a small business, and the family strives hard to support her education.

Despite these challenges, Yashvi has consistently demonstrated strong academic performance and a deep commitment to her studies. She aspires to become a Chartered Accountant, with the goal of strengthening her family's financial stability and building a secure future.

Receiving this scholarship is a significant step forward for Yashvi. It will help her cover essential educational expenses such as tuition fees and books, enabling her to continue her studies without financial burden. This support not only empowers her to stay focused on her goals but also reinforces her belief that her dreams are achievable. Yashvi's journey reflects resilience, ambition, and the transformative power of opportunity.

Location



The Shift We Create



LIC HFL Vidhyadhan Scholarship Program

35,500+

Students Reached through Outreach

Aarohan Scholarship Program

187

Final Selected Students after screening and verification



Oral Health Awareness

Education

The Context

Oral health awareness in India remains low, especially among children and community-level populations, leading to poor hygiene practices and preventable dental issues from an early age. Anganwadi Centres and frontline workers, despite being key touchpoints, often lack the training and resources to promote oral health effectively—resulting in limited awareness, deep-rooted misconceptions, and delayed care-seeking behaviour.

Through the Bright Smiles, Bright Futures® (BSBF) initiative, BharatCares addresses this gap by delivering interactive oral health education, distributing dental kits, and building the capacity of teachers and Anganwadi workers. By empowering children and community stakeholders with knowledge and tools, the programme drives sustained behaviour change and promotes healthier habits across communities.

How We Enable Growth

- ✓

Education Sessions
- ✓

Teacher Capacity Building
- ✓

Dental Kit Distribution
- ✓

IEC Material Distribution
- ✓

Certificate Distribution

Strategic Collaboration



This initiative is implemented in **collaboration with Colgate**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

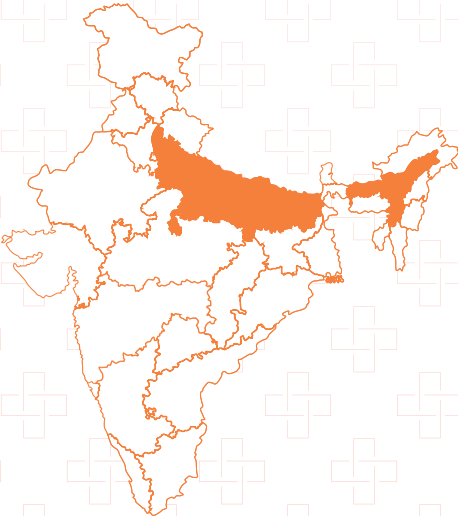
Real Stories, Real Impact

Ballia- Uttar Pradesh
Teacher: Anjani Kumar Gupta
Composite School Raghunathpur

My name is Anjani Kumar Gupta, Principal of Composite School Raghunathpur, Ballia. After the BSBF health and hygiene awareness program, I have seen clear positive changes in our students.

They now brush twice a day, avoid unhygienic outside food, and have even started talking about oral hygiene among themselves and at home. Their discipline and awareness have also encouraged many staff members, including me, to adopt better habits.

Location



- Uttar Pradesh
- Bihar
- Assam

The Shift We Create



Number of Schools
12,032

Number of Students
4,588,091



Swasthya Saheli

Education

The Context

Adolescent girls in remote regions often lack awareness around health, life skills, and ARSH (Adolescent Reproductive & Sexual Health), while existing health systems remain inadequately equipped to address their needs. This results in limited knowledge, low confidence, and restricted access to supportive platforms for their overall development.

BharatCares' Swasthya Saheli addresses this gap by building awareness through life skills education, forming Kishori Manch peer groups, and strengthening community and system-level support. Through mobile outreach, stakeholder engagement, and partnerships with local institutions, the programme creates an enabling ecosystem where girls gain knowledge, confidence, and leadership skills to drive change in their communities.

How We Enable Growth



Life Skills



Influencer Orientation



Panchayat Resolutions



Adolescent Villages



Peer Learning



Sakhi Recognition



Action Implementation

Strategic Collaboration



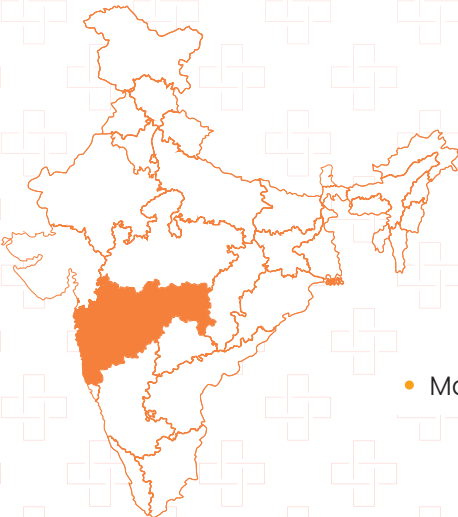
This initiative is implemented in **collaboration with Metropolis Foundation**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

From Confusion to Confidence

In Nandurbar's tribal communities, limited awareness around menstrual health continues to impact adolescent girls' well-being. Rupali, a student from Pavla village, faced fear and confusion due to a lack of knowledge about menstruation and reproductive health. Through the Swasthya Saheli Program, she received accurate information on menstrual hygiene, nutrition, and access to adolescent health services. This intervention transformed her understanding, helping her adopt healthier practices and regain confidence. With improved well-being and regular school attendance, Rupali now encourages her peers to seek knowledge and break the silence. Her journey reflects how informed awareness can empower young girls and create ripple effects within communities.

Location



• Maharashtra

The Shift We Create



40,000

Girls oriented on ARSH - based Life skills

Key influencer orientation

1200

2100

Kishori Manch formed

1000+

Action plan implementation

10

Adolescent friendly village created

4

Gram panchayat resolutions

Swasthya Manch

Education

The Context

Students in rural schools often have limited awareness about environmental sustainability and lack opportunities to develop leadership and life skills. At the same time, adolescents require stronger support systems to address mental well-being and build confidence to actively participate in their communities.

Swasthya Manch addresses this need by creating platforms within schools to promote environmental awareness, mental well-being, and leadership development. Through eco-clubs, Baal Sansad participation, and capacity-building sessions, the programme empowers kishors and kishoris to become eco-champions and confident leaders, fostering a culture of responsibility, resilience, and community engagement.

How We Enable Growth

- | | |
|---------------------------|-------------------------|
| ✓ School Orientation | ✓ Youth Volunteers |
| ✓ Capacity Building | ✓ Exposure Visits |
| ✓ Environmental Awareness | ✓ Health Camps |
| ✓ Eco Clubs | ✓ Volunteer Recognition |

Strategic Collaboration



This initiative is implemented in **collaboration with Adani Foundation**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

Established in the 1950s with a strong vision of women’s empowerment through education, the institution has witnessed a remarkable transformation through recent CSR support. The intervention focused on upgrading infrastructure and creating a more inclusive and conducive learning environment. Improved WASH facilities, enhanced digital learning resources, and a refreshed campus have significantly elevated student well-being and engagement. These changes, combined with the unwavering dedication of the teaching staff, have strengthened the quality of education. This initiative marks a renewed beginning, enabling the school to better nurture and empower future generations.

Location

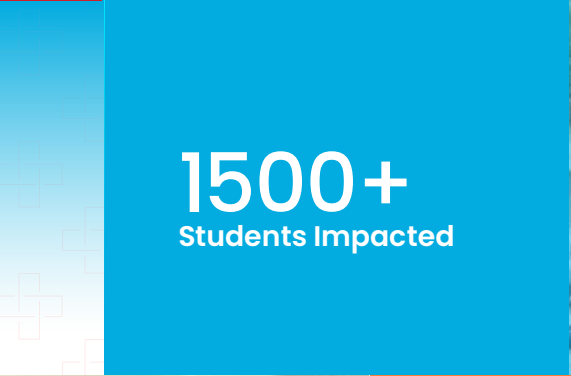


• Gujarat

The Shift We Create



45
environment sessions
conducted



1500+
Students Impacted



10
Villages covered



15
Schools Engaged





Introduction to Basic Technology (IBT)

Education

The Context

Many rural government schools lack access to experiential and vocational learning, limiting students' exposure to practical skills despite the National Education Policy (NEP) 2020's focus on skill-based education. The absence of infrastructure, trained instructors, and curriculum integration results in low engagement and reduced preparedness for future livelihoods.

The Schaeffler IBT Programme addresses this gap by introducing hands-on vocational education through the Introduction to Basic Technology (IBT) curriculum. By setting up labs, training instructors, and delivering practical learning across key domains, the programme equips students with essential skills, enhances classroom engagement, and strengthens pathways to future employability.

How We Enable Growth

✓ School Onboarding

✓ Lab Establishment

✓ Practical Training

✓ Trainer Recruitment

Strategic Collaboration

SCHAEFFLER

This initiative is implemented in **collaboration with Schaeffler**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

"The vocational skills being developed in these students are exactly what our village youth need," shared Shri Chargabhai Patel, Village Sarpanch, during his visit to the Kaushal Mela. As he interacted with trainers and explored student projects, he witnessed firsthand the programme's real-world impact.

Parents and trustees echoed this sentiment, appreciating how students confidently applied their learning through hands-on activities. The initiative has not only built practical skills but also bridged the gap between classroom education and future livelihood opportunities, earning strong community trust and support.

Location



• Gujarat

The Shift We Create



15 IBT
laboratories established across
5
government schools



Reaching
1200
students across
6th to 8th

10
trainers recruited
and trained



Before		After
Limited practical exposure	→	Hands-on skill-based learning
Low engagement in classrooms	→	Increased interest & participation
Lack of employability skills	→	Future-ready, skilled students

Adobe-Creativity for all

Education

The Context

Students in many government schools have limited exposure to digital creativity tools, restricting their ability to build creative thinking and digital communication skills essential for the future.

The Adobe Creativity for All Programme addresses this gap by enabling students and teachers to use tools like Adobe Express, integrating creativity into classroom learning. Through hands-on sessions, teacher training, and continuous support, the programme empowers students to develop skills in digital storytelling, design, and visual communication—preparing them for future education and careers.

How We Enable Growth

✓ Hands-on Learning

✓ Continuous Monitoring

✓ Student Training

✓ Demo Sessions

Strategic Collaboration



This initiative is implemented in **collaboration with Adobe**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

Jiya, a Class 8 student from Hirapur Primary School, has experienced a remarkable shift in her learning journey through the digital creative sessions. She has developed skills in using Adobe applications on tablets to create photos, posters, and videos—an exposure she had never imagined within a school setting.

The sessions have sparked her curiosity and eagerness to learn, with Jiya actively looking forward to each month's activities. She particularly enjoyed designing posters, and creating one for the school's Science Fair became a proud milestone. This experience has not only enhanced her creative abilities but also boosted her confidence, inspiring her to explore new possibilities in digital learning.

Location



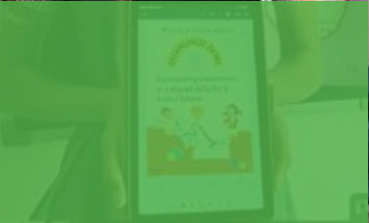
- Gujarat
- Maharashtra

The Shift We Create



Trained over
60000
students across
Maharashtra & Gujarat

300+
Schools covered in
Ahmedabad & Nashik
Districts of
Gujarat & Maharashtra



Better School Initiative

Education

The Context

Across multiple states, schools faced critical infrastructure gaps affecting student health, safety, and learning outcomes. Many lacked access to safe drinking water, functional sanitation facilities, and proper hygiene systems, leading to absenteeism and health concerns—especially among adolescent girls due to limited menstrual hygiene support. Additionally, gaps in STEM labs, digital classrooms, sports infrastructure, and basic school facilities restricted students’ exposure to practical and experiential learning. Poor building conditions, lack of proper spaces, and inadequate resources further impacted the overall learning environment. These challenges highlighted the need for a comprehensive approach to transform schools into safe, inclusive, and engaging spaces.

How We Enable Growth



RO Installation & Drinking Water Systems



Toilet Construction & WASH Upgradation



Menstrual Hygiene Infrastructure



STEM Lab & Smart Classroom Setup



Sports & Playground Infrastructure



Hygiene Awareness & Behaviour Change Sessions

Before

After

Poor WASH infrastructure



Safe water & sanitation access

High absenteeism



Improved attendance & well-being

Limited hygiene awareness



Better health practices

Lack of menstrual hygiene



Dignified, girl-friendly spaces

Theory-based learning



Practical, experiential learning

Poor infrastructure



Safe, engaging school environments

Limited facilities



Holistic student development

Strategic Collaboration



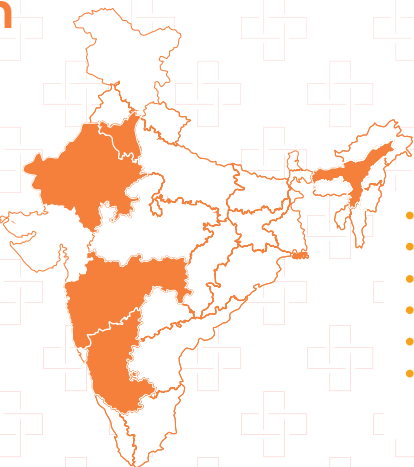
This initiative is implemented in **Redington | Mirae Asset Foundation | United Spirits Limited | Sandvik Mining | Synopsis India | Preferred Square Analytics Limited** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

What was once a classroom limited by resources has now transformed into a space filled with curiosity, confidence, and active learning. The newly established computer lab has opened doors for many more students to experience hands-on digital learning together—something that was previously not possible due to the shortage of computers. Today, students are not just watching technology from a distance; they are exploring, learning, and growing with it firsthand.

The introduction of smart teaching panels has further brought classrooms to life, making lessons more engaging and meaningful. Complex concepts in STEM and visual subjects are now easier to understand through videos, digital illustrations, and interactive demonstrations. The excitement in the classroom, increased participation, and eagerness to learn reflect how technology is not only improving education but also inspiring young minds to dream bigger.

Location



- Assam
- Haryana (Panipat)
- Maharashtra (Nashik, Baramati)
- Rajasthan (Bhilwara)
- Karnataka (Tumkuru)
- Gurgaon

The Shift We Create

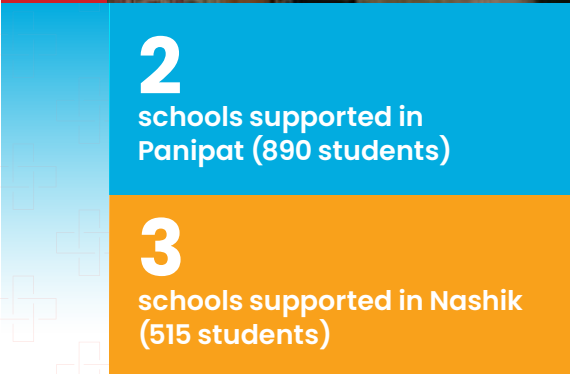


10

schools supported in Assam

4,185

students impacted in Assam



2

schools supported in Panipat (890 students)

3

schools supported in Nashik (515 students)

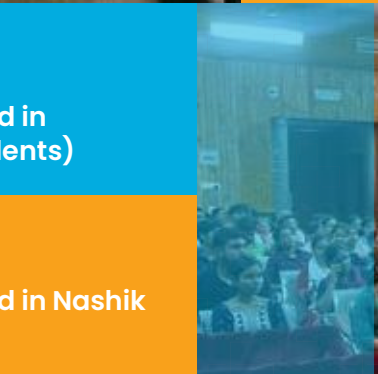


1

model school in Bhilwara (800 students)

300+

girls supported in Tumkuru





Key Initiatives

1. Youth - Centric Skilling Initiatives

Youth – Centric Skilling Initiatives

Employability

The Context

India is projected to become the world's third-largest economy by 2030, powered by a young population where nearly 54% are under 25 years of age. Yet, only 4–5% of the employable workforce is formally skilled, creating a major gap between opportunity and employability. With rising demand across BFSI, Retail, and Accountancy sectors, the need for practical, industry-relevant skilling has become more urgent than ever.

To address this challenge, BharatCares has launched Youth-Centric Skilling Initiatives focused on empowering young graduates and 12th-pass students with job-ready skills. Through training in BFSI, Retail Sales, and Account Assistant roles, the program combines classroom learning, hands-on exposure, soft skills development, and placement support to create direct pathways to sustainable employment and long-term career growth.

Key Activities / Interventions

- | | |
|--------------------------------|----------------------------|
| ✓ Interactive Sessions | ✓ On-the-job Training |
| ✓ Guest Sessions | ✓ Industry Exposure Visits |
| ✓ Assessment and Certification | ✓ Placement Support |
| ✓ Post-Placement Support | |

Strategic Collaboration



This initiative is implemented in **collaboration with Apexon Ignite, Yes Foundation**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

Coming from Odisha and now living with her family in Aya Nagar, Delhi, Aliva Sahoo faced a life-changing challenge at just 19 when her father was diagnosed with serious health issues. With growing financial pressure on the family, she stepped up to support her mother's grocery store and take responsibility for her younger brother's future.

Through the Saksham Bharat BFSI program, Aliva gained the skills, confidence, and professional exposure needed to enter the corporate world. The combination of classroom learning and practical training helped her transition from managing family responsibilities to building a career in the BFSI sector.

Today, Aliva has started her professional journey as an Associate Sales Consultant at PaisaBazaar, becoming the primary support system for her family and turning a difficult phase of life into a story of hope and determination.

Location



- Ahmedabad (Gujarat)
- Surat (Gujarat)
- Bangalore (Karnataka)
- Delhi

The Shift We Create



11,885
Lives impacted



2,377

Youths trained



Placement Rate
70.68%



1680

Students Placed





Key Initiatives

1. Jeevika Saathi
2. Empower-Financial and Digital Literacy Training (FDLT) Programme
3. Project Pragati

Entrepreneurship 2025-26

Jeevika Saathi

Entrepreneurship

The Context

Women in the identified regions face limited livelihood opportunities, low financial literacy, and restricted access to resources, which prevents them from building sustainable incomes despite having skills and aspirations.

The Jeevika Saathi initiative addresses these challenges by nurturing women entrepreneurs through capacity building, livelihood training, seed capital, and continuous mentorship. The program supports women in starting or scaling micro-enterprises and provides ongoing guidance until their businesses become sustainable and scalable, ultimately enabling economic independence and community impact.

How We Enable Growth

✓ Entrepreneurship Development

✓ Digital Literacy

✓ Financial Literacy

✓ Incubation Support

✓ Mini SHARK TANK
(Business Pitch Development)

✓ SEED Funding

Before

After

Low financial literacy



Informed financial decision-making

Restricted resource access



Access to capital & support

No market exposure



Strong market linkages

Skills without direction



Structured entrepreneurship pathways

Low confidence



Confident women entrepreneurs

Strategic Collaboration



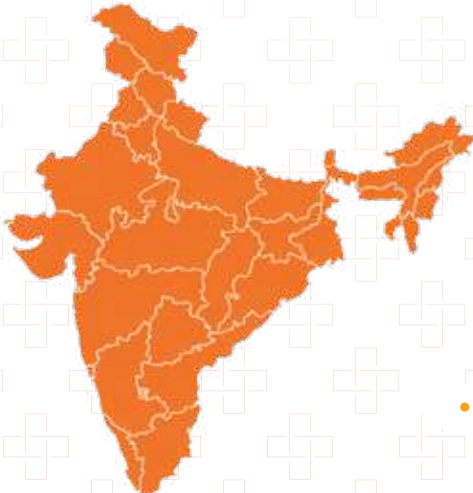
This initiative is implemented in **collaboration with Vastu Housing Finance, Synopsis , Xiaomi, GLPC**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

Manjulaben Mohanbhai Rathod from Shiv Nagar, Dahod, started a small toy shop with her savings but struggled due to poor product display, limited business knowledge, and lack of digital payment options. This led to low customer engagement and unstable income, despite her efforts and quality products.

Through the Jeevika Saathi initiative by BharatCares in collaboration with GLPC, she received business and digital training, UPI access, and a wooden counter with a showcase. This improved her shop's visibility and sales, increasing her monthly income from ₹1,500 to ₹4,500. More importantly, she gained confidence and independence as a woman entrepreneur.

Location



● PAN India

The Shift We Create



3034

Number of women mobilised



Projected Impact

5,300+

Lives Impacted



Number of women trained

1066

610

Material Support



Empower Financial and Digital Literacy Training (FDLT) Programme

Entrepreneurship

The Context

Women from vulnerable communities often lack financial independence due to low digital and financial literacy, limiting their ability to effectively use banking services despite having access to bank accounts and smartphones. Gaps in awareness, skills, confidence, and socio-cultural barriers further restrict their participation in digital and economic opportunities.

The Financial and Digital Literacy Training (FDLT) programme by BharatCares addresses these challenges by providing hands-on training in digital banking, budgeting, and financial management. It enables women to use ATMs, UPI, and mobile banking apps confidently, while also guiding them on savings and accessing government schemes like PM Kisan Yojana, Atal Pension Yojana, and Sukanya Samriddhi Yojana. The programme focuses on building long-term financial confidence and economic independence.

How We Enable Growth



Digital Banking Education



Digital Literacy



Budgeting and Saving



Financial Literacy



Leveraging Government Schemes



AI & Cyber safety Awareness

Strategic Collaboration

Lenovo



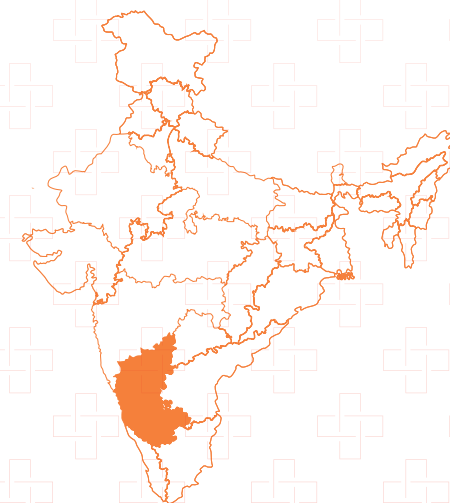
This initiative is implemented in **collaboration with Lenovo, and Motorola Mobility India Pvt. Ltd.** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

Bhoomika wanted to support her family financially but had little knowledge of banking and digital tools, and was dependent on others for financial tasks. After attending a 2-day Project EMPOWER training, she learned basic banking, digital payments, and how to use simple tech tools for daily needs.

Today, Bhoomika independently manages her finances, uses digital payments, and actively saves through her SHG. She also uses digital tools to support her children's learning. The training helped her become more confident, independent, and better prepared for the future.

Location



- Gujarat
- Karnataka (Mysore, Bangalore Rural, Tumkuru)

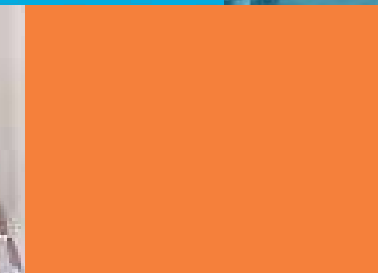
The Shift We Create



Projected Impact

1,500+

Lives



Project Pragati

Entrepreneurship

The Context

At the time of onboarding, the four women-led units were non-functional, with zero sales and no market engagement. Although the women possessed relevant skills, the absence of market linkages, branding, and consistent demand limited their ability to sustain their enterprises. Challenges such as lack of access to buyer networks, inadequate packaging, and weak business systems resulted in low visibility, irregular operations, and unstable incomes—highlighting the need for a more integrated, ecosystem-driven approach.

Project Pragati aims to address these gaps by revitalizing women-led micro-enterprises through capacity building and structured support. The initiative focuses on enabling market access, strengthening branding, and providing continuous business support to ensure sustainable income generation and long-term livelihood growth.

How We Enable Growth

✓ Unit Revival

✓ Capacity Building

✓ Market Linkages

✓ Brand Development

✓ Packaging Improvement

✓ Business Systems

✓ Ongoing Mentorship

✓ Income Stability

✓ Market Access

✓ Ecosystem Support

Strategic Collaboration



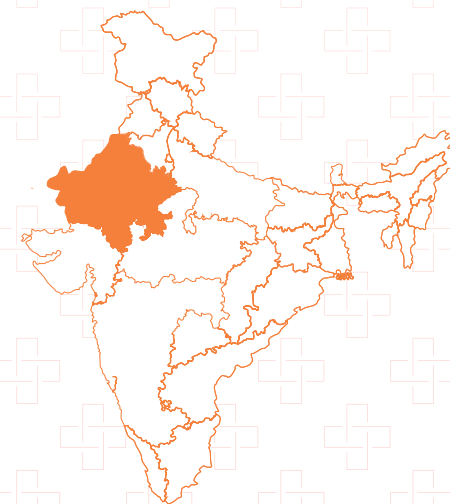
This initiative is implemented in **collaboration with KKBMS SOCIAL ARM OF Chambal fertilisers and chemicals Ltd** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

Afsana Begum from Ballabhpora village in Kota once had limited livelihood opportunities, like many women in her community. With the introduction of the block printing unit under the Pragati initiative, she received structured training in traditional techniques such as indigo and dabu.

Through hands-on experience in creating products like sarees, stoles, and bedsheets, she gradually built her skills. What began as a learning opportunity soon evolved into a sustainable source of income. Her monthly earnings increased from ₹2,000–₹4,000 to ₹6,000–₹7,000, improving her financial stability. Today, Afsana not only supports her family but also plays a stronger role in household decision-making, reflecting true economic empowerment.

Location



● Gadepan Kota (Rajasthan)

The Shift We Create



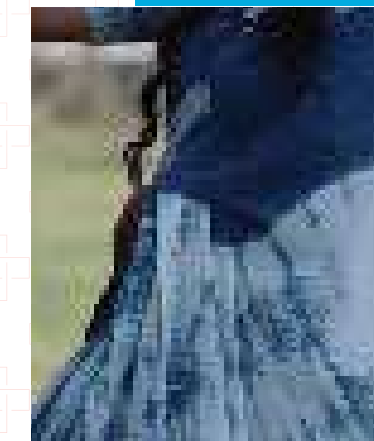
Unit-wise Product Diversification Bakery :

10 cookies 8 cakes

3 muffins, pizza and savories

Grand Total Sales for 3 Months
(All Units)

₹2,07,242



Paper :
Diary, frame, paper bag,
seeded paper, flower
embedded paper etc.

Spice:
17 types of spices
Block print :
Saree, Suit, Stole, Bedsheet





Key Initiatives

1. **WSOTR India**
2. **Cruising Safe**
3. **Safer Roads**
4. **Project Kartavya**
5. **Road Safety Week at Nexus Malls**

Road Safety

2025-26

Road Safety

The Context

A significant proportion of road accidents are caused by risky behavioural such as speeding, drunk driving, non-use of helmets/seatbelts, and distracted driving. Existing interventions largely focus on enforcement and penalties, with limited emphasis on sustained behaviour change, emotional engagement, and community ownership. This highlighted the need for innovative, experiential approaches to influence safer driving practices.

BharatCares intervened by introducing technology-driven and experiential learning models, partnering with RTOs and public spaces to promote behaviour change and build a culture of road safety. Our flagship programs are WSOTR India, Cruising Safe, Safer Roads , Project Kartavya.

How We Enable Growth

- ✓ RTO Tab-Lab Setup
- ✓ Driver Sensitization Workshops
- ✓ Road Safety Awareness Campaigns
- ✓ Black Spots Auditing
- ✓ Virtual Reality Labs
- ✓ Community awareness
- ✓ Partnerships with RTOs

Before

After

Enforcement-only approach	→	Behavioural change focus
Low awareness	→	Increased road safety consciousness
Passive learning	→	Experiential, immersive training
Risky driving habits	→	Safer driving practices
Limited outreach	→	Large-scale citizen engagement

Strategic Collaboration

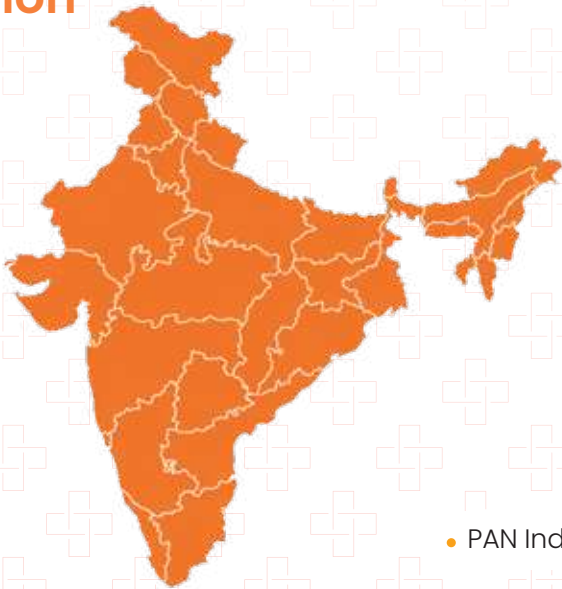


Our Road Safety Initiative is being supported by **Diageo India, Mercedes Benz, AB InBev and United Breweries Ltd.** whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term **transformation**.

Real Stories, Real Impact

Across 103 RTOs and DTOs, road safety workshops brought officials face-to-face with the real consequences of unsafe driving through powerful visual stories on drinking and driving. What began as a routine session quickly turned impactful, as participants reflected on how a single lapse in judgment could change lives—not just their own, but their families’ too. Officials shared that the content made road safety more real and personal, rather than just procedural. By the end of the sessions, there was a visible shift in mindset, with many committing to follow traffic rules more strictly and take greater responsibility as drivers. The workshops ultimately translated awareness into intent, driving meaningful behavioral change.

Location



The Shift We Create



9 L+
Citizens Trained and
Educated on Road Safety

103
Active RTO Tab-labs



103
RTO Partnership



4 L+
Hours of Training
Delivered





Key Initiatives

- 1. IBM SkillsBuild for Adult Learners**
- 2. Honeywell Future Skills Edge Program**
- 3. The Lenovo Leap: NextGen Scholar Program**
- 4. Kyndryl AI Pathshala**
- 5. IBM Skillsbuild for Academia**

IBM SkillsBuild for Adult Learners

Future Skilling

The Context

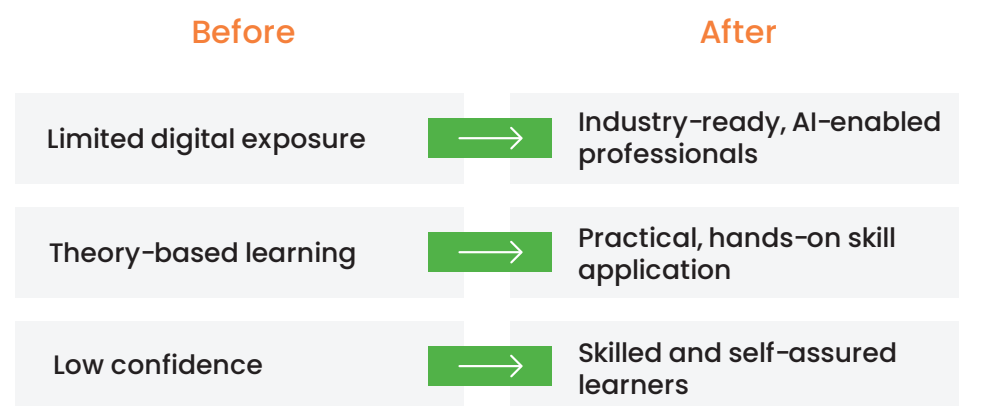
India's higher education system continues to face a critical gap between academic learning and industry-ready skills, with less than half of graduates considered fully employable. Limited access to practical exposure, digital capabilities, and essential workplace skills leaves many youth unprepared for evolving job demands.

Through IBM SkillsBuild, BharatCares addresses this challenge by equipping students with industry-relevant skills in artificial intelligence, data analytics, and emerging technologies. By combining hands-on learning, expert-led training, and placement support, the initiative enables youth to build confidence, enhance employability, and thrive in a digital-first economy.

How We Enable Growth

The IBM SkillsBuild Program aims to equip college students with the knowledge, skills, and mindset required to succeed in a rapidly evolving digital economy. The key objectives of the program are:

- ✓ **Bridge the Skill Gap:** Reduce the gap between academic learning and industry expectations by providing students with relevant digital and professional skills.
- ✓ **Build Digital Competencies:** Enable students to develop foundational and advanced skills in areas such as Artificial Intelligence, digital tools, and emerging technologies.
- ✓ **Promote AI Literacy:** Encourage students to understand and responsibly leverage AI to enhance their academic work, problem-solving abilities, and career opportunities.
- ✓ **Develop Employability Skills:** Strengthen essential soft skills such as communication, collaboration, critical thinking, and adaptability to improve workplace readiness.
- ✓ **Increase Access to Quality Learning:** Provide scalable and accessible learning opportunities to reach and empower millions of students across institutions.



Strategic Collaboration

In collaboration with IBM SkillsBuild

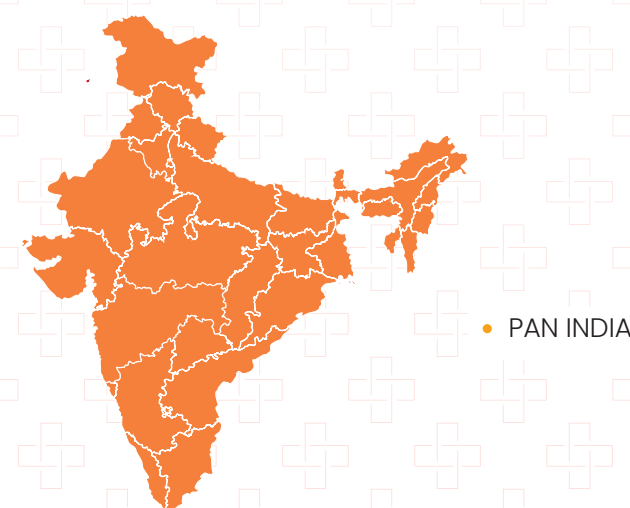
This initiative is implemented in **collaboration with IBM SkillsBuild**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

From Curiosity to Career: Md. Adnan Qamar's Journey

Coming from Bihar and being the first in his family to pursue higher education, Md. Adnan Qamar had the curiosity for technology but lacked access to structured guidance and practical learning. Through IBM SkillsBuild, he gained hands-on experience in data analytics, leading a team project on COVID-19 data visualization and building a Python-based automation pipeline. This experience strengthened both his technical and leadership skills. Today, Adnan is not only pursuing a career in data science but also mentoring peers from similar backgrounds—turning his journey into a pathway for others.

Location



The Shift We Create



6,90,000+ Course completion



Nearly 30,000+ Projects developed



95,000+ learners impacted



8000+ students placed

Honeywell Future Skills Edge Program

Future Skilling

The Context

Students in Tier 2 and Tier 3 regions across India often lack access to industry-relevant training in emerging technologies such as Artificial Intelligence and Cybersecurity, limiting their employability in a rapidly evolving digital economy. Addressing this need, the Honeywell Future Skills Edge Program – implemented by BharatCares in collaboration with Honeywell– delivers 80+ hours of structured, industry-aligned training over 5–8 weeks. Through a blended model of live expert-led masterclasses, self-paced learning, mentorship by subject matter experts, and hands-on capstone projects, the program equips students with practical skills, technical knowledge, and career readiness. By offering accessible, no-cost, industry-recognised learning opportunities, the initiative aligns with national skilling priorities and NEP 2020, preparing youth for future technology-driven careers.

How We Enable Growth

- ✓ Training in Artificial Intelligence and Cybersecurity
- ✓ Hands-on practical labs and exercises
- ✓ 80+ hours structured learning program (5–8 weeks)
- ✓ Capstone project development
- ✓ Mentorship by industry Subject Matter Experts (SMEs)
- ✓ Career guidance and professional readiness sessions
- ✓ Guided self-paced learning modules
- ✓ Industry-recognised certification upon completion
- ✓ Live expert-led masterclasses
- ✓ The establishment of 4 Centres of Excellence in the Honeywell project (1 CoE per location).

Passive learners



Active problem solvers

Academic limitation



Creative exploration

Unaware of threats



Cyber-aware professionals

Strategic Collaboration

Honeywell

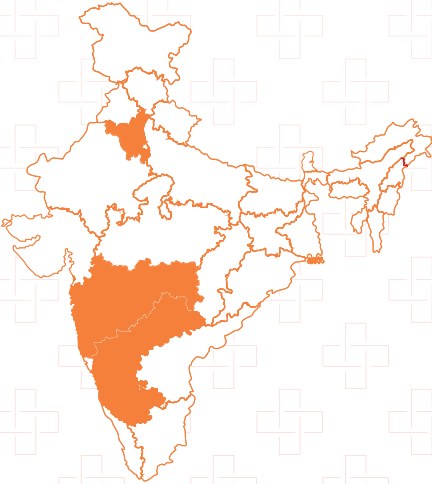
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Real Stories, Real Impact

Building Confidence through Emotional Intelligence

Akshatha B from Shivamogga Institute of Medical Sciences, Karnataka, attended the session on “Conflict Resolution and Negotiation – Emotional Intelligence in the Workplace” with curiosity and left with clarity and confidence. The interactive session helped her understand industry expectations, career opportunities, and the importance of emotional intelligence in handling workplace challenges. Real-life insights from the speakers made the learning practical and relatable. For Akshatha, the experience was not just informative but empowering—giving her the confidence to approach her future with greater awareness and readiness.

Location



- Haryana
- Karnataka
- Telangana
- Maharashtra

The Shift We Create

2,00,000+
learners to be impacted

80+
hours of structured
training

12+
technical modules with hands-on learning

40000+
Projects

2
specialized tracks:
Artificial Intelligence &
Cybersecurity

The Lenovo LEAP: NextGen Scholar Program

Future Skilling

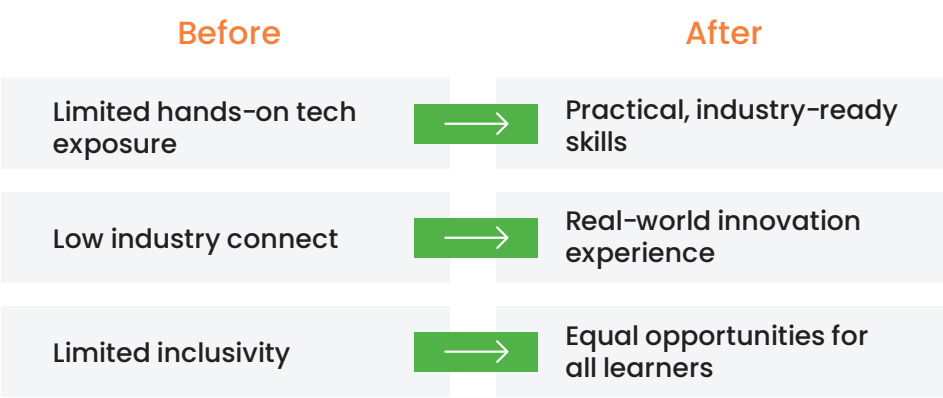
The Context

Despite the rapid growth of India's digital economy, many students lack access to hands-on, industry-relevant technology skills and innovation infrastructure, limiting their workforce readiness. Barriers to inclusive education further restrict opportunities for women and persons with disabilities.

The Lenovo LEAP: NextGen Scholar Program, in partnership with BharatCares, addresses this gap by equipping 10,000 students with future-ready skills through project-based learning, Digital Innovation Labs, and inclusive tech training. By fostering innovation, industry exposure, and equitable access, the program empowers youth to thrive in a technology-driven, inclusive future.

How We Enable Growth

- | | |
|---|---|
| ✓ Training in AI, Data Analytics, and Web Development for students. | ✓ Establishment of Digital Innovation Labs in institutions. |
| ✓ Project-based learning through development of tech projects. | ✓ Inclusive training for Persons with Disabilities (PWDs). |
| ✓ Promoting 40% participation of women learners. | ✓ Employee volunteering and mentorship support. |
| ✓ Collaboration with colleges and state governments for implementation. | ✓ Career guidance and industry exposure for students. |



Strategic Collaboration



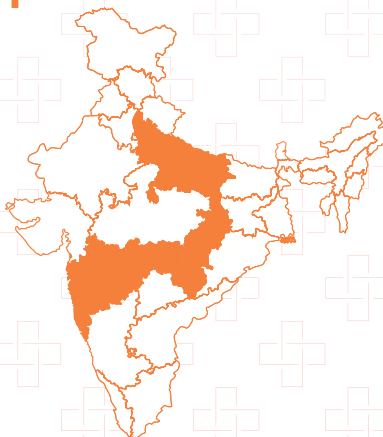
This initiative is implemented in **collaboration with Lenovo**, whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

Marshal Robin Fernandes – Using AI for Climate Action

Marshal Robin Fernandes, a second-year B.E. Computer Engineering student from Agnel Institute of Technology and Design, began his journey with only a basic understanding of AI and limited practical exposure. Through the Lenovo LEAP Next Gen Scholar Program, he gained structured learning, mentorship, and hands-on experience that helped him build real technical confidence. His project, EcoMate AI, is a carbon footprint tracker and eco-habit coach designed to promote sustainable living and support climate action. By developing an AI-powered chatbot that offers personalized, actionable insights, Marshal not only strengthened his skills in AI and automation but also learned how technology can drive meaningful social impact. In brief: The program empowered him to turn his curiosity into a practical AI solution for environmental change.

Location



- Goa
- Uttar Pradesh
- Chhattisgarh
- Maharashtra

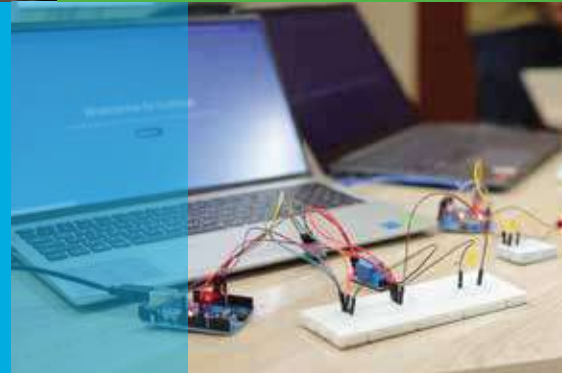
The Shift We Create



10,000+ learners impacted

1 Digital Innovation Lab established

40% females impacted



922 PWD learners



Hackathon conducted with 200+ students



Kyndryl AI Pathshala

Future Skilling

The Context

Government school students often have limited exposure to Artificial Intelligence and emerging technologies, with learning remaining largely theoretical and lacking hands-on digital experience. This results in low digital confidence and poor preparedness for future AI-driven careers, further compounded by limited teacher training in AI education.

This initiative addresses the gap by introducing structured AI learning pathways in schools while equipping teachers with the skills and resources to deliver AI-enabled education. By fostering early awareness and practical learning, it aims to build digital confidence and nurture a future-ready talent pipeline from the grassroots level.

How We Enable Growth

- ✓ AI awareness and foundational learning modules for students (Grades 6–8)
- ✓ AI curriculum with activity-based learning and projects .
- ✓ Teacher Training & Capacity Building (ToT) on AI concepts and digital tools
- ✓ LMS-based digital learning platform and reinforcement content
- ✓ Hands-on AI activities, quizzes, and mini-projects .
- ✓ Monitoring, impact assessment, and community engagement activities.

Before		After	
No early AI exposure	→	Foundational AI learning	
Theory-heavy learning	→	Hands-on AI education	
Untrained teachers	→	AI-enabled educators	

Strategic Collaboration

kyndryl

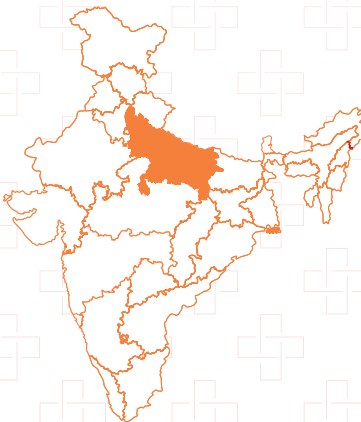
This initiative is implemented in **collaboration with Kyndryl** , whose support enables structured programme delivery, sustained engagement, and measurable learning impact. Partnerships like these strengthen our ability to scale meaningful, long-term transformation.

Real Stories, Real Impact

Transforming Classrooms through AI Pathshala

A teacher attending the AI Pathshala session experienced a meaningful shift in their approach to teaching. The session was not only insightful and engaging but also introduced new, practical ways to make learning more creative and interactive for students of different age groups. Through the training, the teacher gained valuable insights on integrating games into lessons, designing effective lesson plans, and using AI tools responsibly in the classroom. What stood out most was the ability to translate these learnings into real classroom practice. The session left the teacher feeling empowered and inspired to enhance student engagement and learning outcomes. Recognising its impact, they strongly recommended continuing such initiatives to help educators effectively leverage AI and create more dynamic learning environments.

Location



• Uttar Pradesh

The Shift We Create



1,000 government school teachers to be trained as AI-enabled educators



IBM Skillsbuild for Academia

Future Skilling

The Context

A large share of India's youth remains unemployable, with critical gaps in technical and future-ready skills. Limited early exposure to emerging technologies restricts career readiness.

IBM SkillsBuild for Academia bridges this gap through expert-led learning, innovation camps, and hands-on projects. By equipping students and faculty with practical, industry-relevant skills, the programme prepares learners for future careers in a rapidly evolving digital world.

How We Enable Growth



Subject expert masterclass



Innovation camps



Project based learning



Faculty development programmes



Softwares and Cloud



Access to IBM skillsbuild.



AICTE virtual internships.



Exposure to emerging careers and skills.

Strategic Collaboration

In collaboration with
IBM **SkillsBuild**

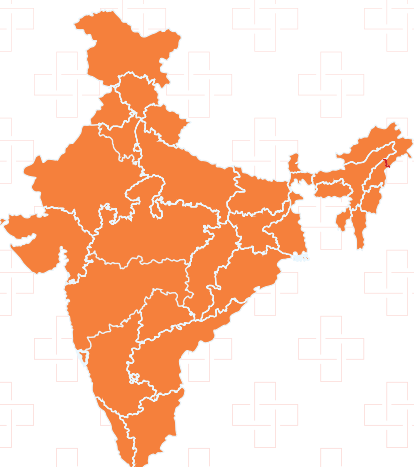
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Real Stories, Real Impact

Inclusive Learning in Action – Isha's Journey

Isha Ghelani's journey, shared by her mother Rajeshri Ghelani, reflects the true impact of inclusive education. As a differently-abled student, Isha successfully completed a two-week GTU Summer Training in Data Analytics through IBM SkillsBuild and CSRBOX. Despite challenges, she approached every task with determination, gaining not just technical skills but also confidence, resilience, and self-belief. The zero-cost, hands-on program provided a supportive environment that helped her realise her potential. Isha's journey stands as a powerful reminder that with the right opportunities and inclusive platforms, every learner can overcome barriers and step confidently into the future.

Location



• PAN India

The Shift We Create



40,000+
learners impacted



Nearly
12,000 +
projects developed



Statewide Innovation
challenge



35,000+
course completion



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